# GreenCities

# FUTURE READY TERRITORIES

URBAN INTELLIGENCE & SMART MOBILITY

Málaga
15 · 16 sep
2026

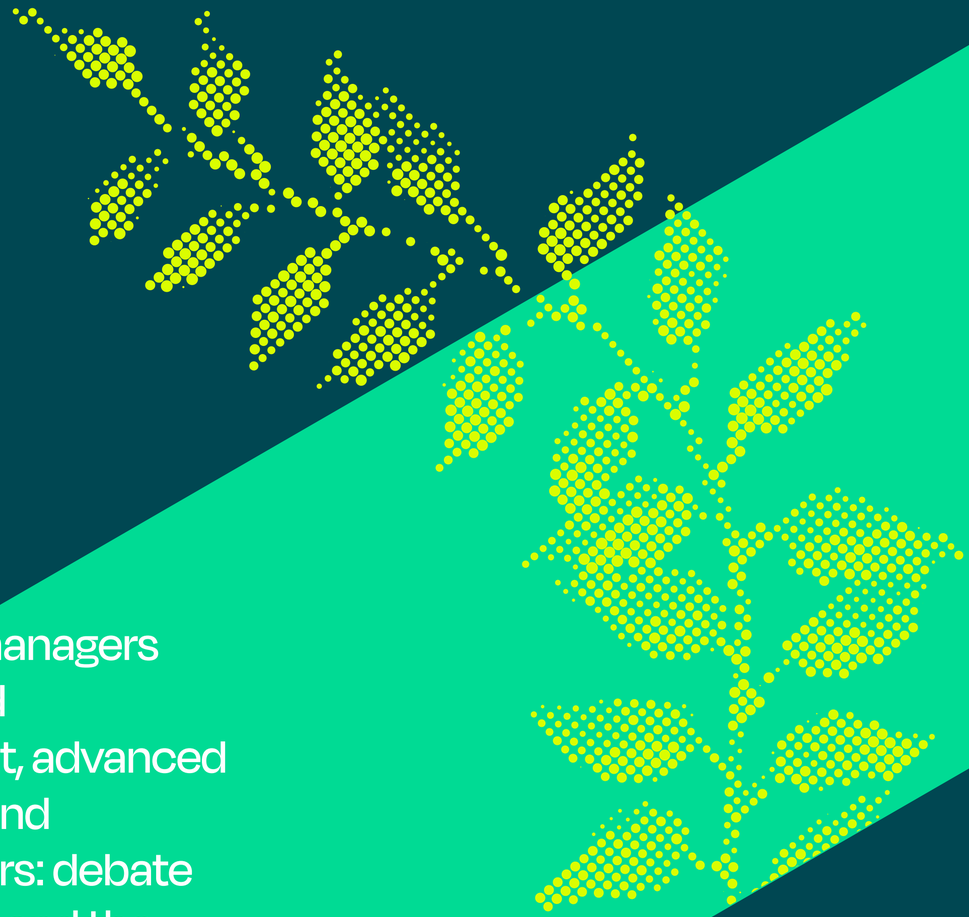
**FYCMA**
Trade Fairs and Congress Center of Málaga
Greencitiesmalaga.com · #GreencitiesMLG

ORGANIZA / ORGANISER

Ciudad de Málaga

FYCMA

# REAL SOLUTIONS FOR SUSTAINABLE TERRITORIES



Greencities is the leading event where companies and territorial managers discover and showcase innovative solutions for more efficient and sustainable cities. It brings together cutting-edge urban equipment, advanced technologies, and services that optimize territorial management and enhance citizens' quality of life. Its approach is based on three pillars: debate and knowledge exchange, networking and business opportunities, and the exhibition of smart solutions for sustainable development.

# WHERE THE TERRITORIES OF THE FUTURE TAKE SHAPE

**Connect, learn, and grow at the leading event on circular economy and smart mobility.**

Greencities is the must-attend meeting point for professionals, companies, and public administrations aiming to drive innovation in territorial management. Here, you'll find cutting-edge technological solutions, business opportunities, and a committed community working towards sustainable development.

For two days, you'll have access to a unique ecosystem of knowledge, networking, and trends that will shape the future of our territories.

## CLOSE DEALS AND CREATE OPPORTUNITIES

Connect with key public and private sector representatives to accelerate purchasing and investment processes.

## EXPAND YOUR STRATEGIC NETWORK

Meet clients, partners, and collaborators in a space designed to foster business alliances.

## DISCOVER INNOVATION AND TRENDS

Explore advanced solutions in mobility, digitalization, and sustainability for more efficient cities.

## BOOST YOUR BRAND AND POSITIONING

Showcase your products and services to a highly qualified audience and gain visibility in the industry.

## STAY AHEAD OF THE FUTURE

Identify emerging trends and adapt your strategy to the evolving challenges of urban and technological development.

# TRANSFORMING TERRITORIES, IMPROVING CITIES

**Greencities:**
A global event with local impact.

- Afganistan
- Andorra
- Argelia
- Argentina
- Austria
- Bangladesh
- Belgium
- Bolivia
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Cameroon
- Canada
- Catar
- Chile
- China
- Colombia
- Croatia
- Cuba
- Czech Republic
- Denmark
- Dominican Republic
- Ecuador
- El Salvador
- Finland
- France
- Gambia
- Germany
- Ghana
- Greece
- Honduras
- Hungry
- India
- Iran
- Iraq
- Ireland
- Israel
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Luxembourg
- Macedonia
- Mexico
- Morocco
- Nepal
- Nigeria
- Norway
- Pakistan
- Panama
- Paraguay
- Peru
- Poland
- Portugal
- Puerto Rico
- Qatar
- Romania
- Russia
- Saudi Arabia
- Slovakia
- Slovenia
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Tajikistan
- Thailand
- The Netherlands
- Tunisia
- Turkey
- United Arabs Emirates
- United Kingdom
- United States
- Uruguay
- Uzbekistán
- Venezuela

# EXPERTOS QUE DEFINEN EL FUTURO

**ALICIA IZQUIERDO**
CONCEJALA DEL ÁREA DE INNOVACIÓN, DIGITALIZACIÓN URBANA, PROMOCIÓN DE INVERSIÓN TECNOLÓGICA Y EMPRESARIAL Y CAPTACIÓN DE INVERSIONES
Ayto. de Málaga

**ARTURO CASTELLÓ**
SUBIDIRECTOR
Valencia Innovation Capital

**ARTURO MALAGÓN**
BUSINESS DEVELOPMENT MANAGER
MasOrange

**CRISTINA GARMENDIA**
PRESIDENTA
COTEC

**DIEGO LÓPEZ ROMÁN**
GERENTE MARKETING DE PRODUCTO
Telefónica de España

**FRANCISCO MANUEL JAÉN**
DIRECTOR CORPORATIVO DE OPERACIONES
Ximénez Group

**GIAMPIERO BIAMINO**
DIRECTOR DE SMART CITY-RDP / EVP GÉNOVA
Ayto. de Génova / Ciudad Inteligente de Génova

**ITZIAR BERROSPE**
DIRECTORA DE SERVICIO DE AVANCE DIGITAL
Gobierno de Navarra

**JESÚS HERRERO**
DIRECTOR GENERAL
Red.es

**JON GUINEA**
RESPONSABLE DE POLÍTICAS PÚBLICAS
Amazon

# EXPERTOS QUE DEFINEN EL FUTURO

**JOSÉ LÓPEZ COLETE**
DIRECTOR
Kress

**LUCY GAN**
PRESIDENTA
NSGC Next Sustainable Generation Council

**MARÍA DEL MAR PLAZA**
GERENTE
Almeria2030

**MARÍA LÓPEZ SANCHÍS**
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Consejería de Sostenibilidad y Medio Ambiente. Junta de Andalucía

**MARIO MUÑOZ-ATANET**
VICECONSEJERO
Fomento, Articulación del Territorio y Vivienda
Consejería Fomento, Articulación del Territorio y Vivienda - Junta de Andalucía

**MARIO PICAZO**
METEORÓLOGO Y PRESENTADOR

**RAFAEL SÁNCHEZ DURÁN**
PRESIDENTE
Comité Organizador de Greencities

**SILVIA FERRER**
CIENTÍFICA AMBIENTAL, CLIMATÓLOGA Y METEORÓLOGA
Meteored

**VINCENZO CARDARELLI**
CONSEJERO
Joint Research Centre
Comisión Europea

**YOUNÈS IFRANI**
PARTNER MANAGE
Google

# LÍDERES QUE INSPIRAN EL CAMBIO

**ANTONIO JESÚS MUÑOZ**
ALCALDE
Ayto. de Estepa

**CRISTINA LABORDA**
ALCALDESA
Ayto. de Irún

**DARÍO MORENO**
ALCALDE
Ayto. de Sagunto

**FRANCISCO DE LA TORRE**
ALCALDE
Ayto. de Málaga

**FRANCISCO FARRONA**
ALCALDE
Ayto. de La Zarza

**GEMA IGUAL**
ALCALDESA
Ayto. de Santander

**JORGE RODRÍGUEZ**
ALCALDE
Ayto. de Ontinyet

**JOSÉ DE LA UZ**
PRESIDENTE / ALCALDE
Red Española de Ciudades Inteligentes (RECI) /
Ayto. de Las Rozas

**JOSÉ JUAN FRANCO**
ALCALDE
Ayto. de La Línea de la Concepción

**JOSÉ LUIS MARTÍNEZ-ALMEIDA**
PRESIDENTE
Ayto. de Madrid

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FUTURE READY TERRITORIES

# LÍDERES QUE INSPIRAN EL CAMBIO

**JUAN RAMÓN ADSUARA**
ALCALDE
Ayto. de Alfafar

**MARGARITA DEL CID**
ALCALDESA
Ayto. de Torremolinos

**MARÍA DEL MAR VÁZQUEZ**
ALCALDESA
Ayto. de Almería

**MARÍA JOSÉ CARRETERO**
ALCALDESA
Ayto. de Catarroja

**MARÍA JOSÉ CATALÁ**
ALCALDESA
Ayto. de Valencia

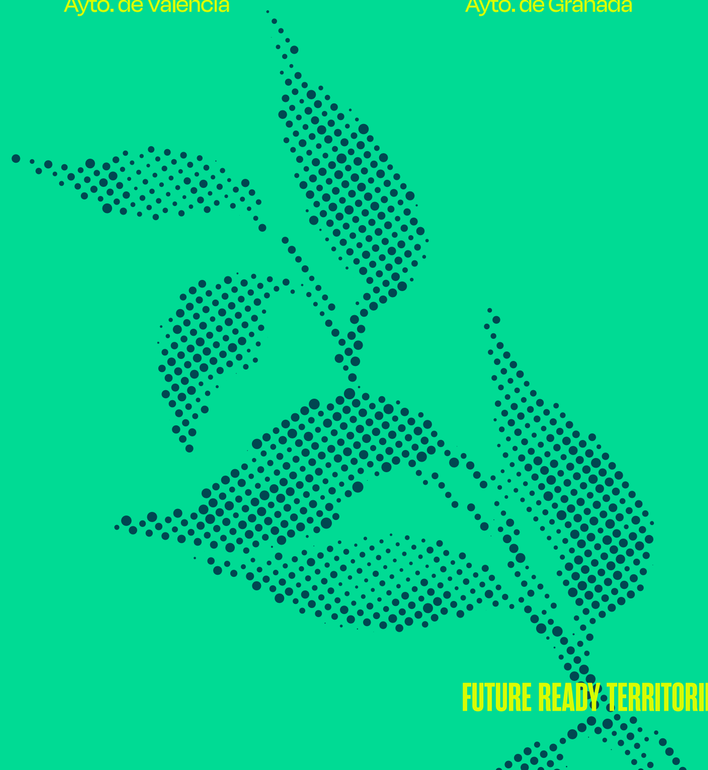
**MARIFRÁN CARAZO**
ALCALDESA
Ayto. de Granada

**NOELIA ARROYO**
ALCALDESA
Ayto. de Cartagena

**OLGA MORALES**
PRESIDENTA / ALCALDESA
Red Innpulso / Ayto. de Viladecans

**SILVESTRE BARROSO**
ALCALDE
Ayto. de Benarrabá

**VÍCTOR MANUEL MARTÍNEZ**
ALCALDE
Ayto. de Santomera



# COMPANIES THAT HAVE TRUSTED GREENCITIES

agrojardín
ALMERÍA CIUDAD
Ayeria
BENITO Urban Light Play Covers
CARANDINI
GOBIERNO DE ESPAÑA · MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES
Ciemat Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas
cibernos
DIPUTACIÓN DE BADAJOZ
ECONWARD
EMASA Empresa Municipal Aguas de Málaga
GECOR
GRUPO MAMSA
HEXAGON
HIDRALIA
INNOVASUR
IOTSENS Grimaldi IoT division
kunak SENSING ANYWHERE
LEC Light Environment Control
libelium
MOONOFF
Novality bikes & scooters smart parking
PTV GROUP part of Umovity
salvi lighting barcelona
M L
Smart City Cluster
Smurfit Westrock
Solydi led innovation
SVAT
Telefónica Empresas
Ximenez GROUP

# WHERE IDEAS TURN INTO ACTION

**Greencities in numbers:**
discover the impact of the latest edition.

**2.200**
Professionals Visitors

**+100**
Cities and Municipalities

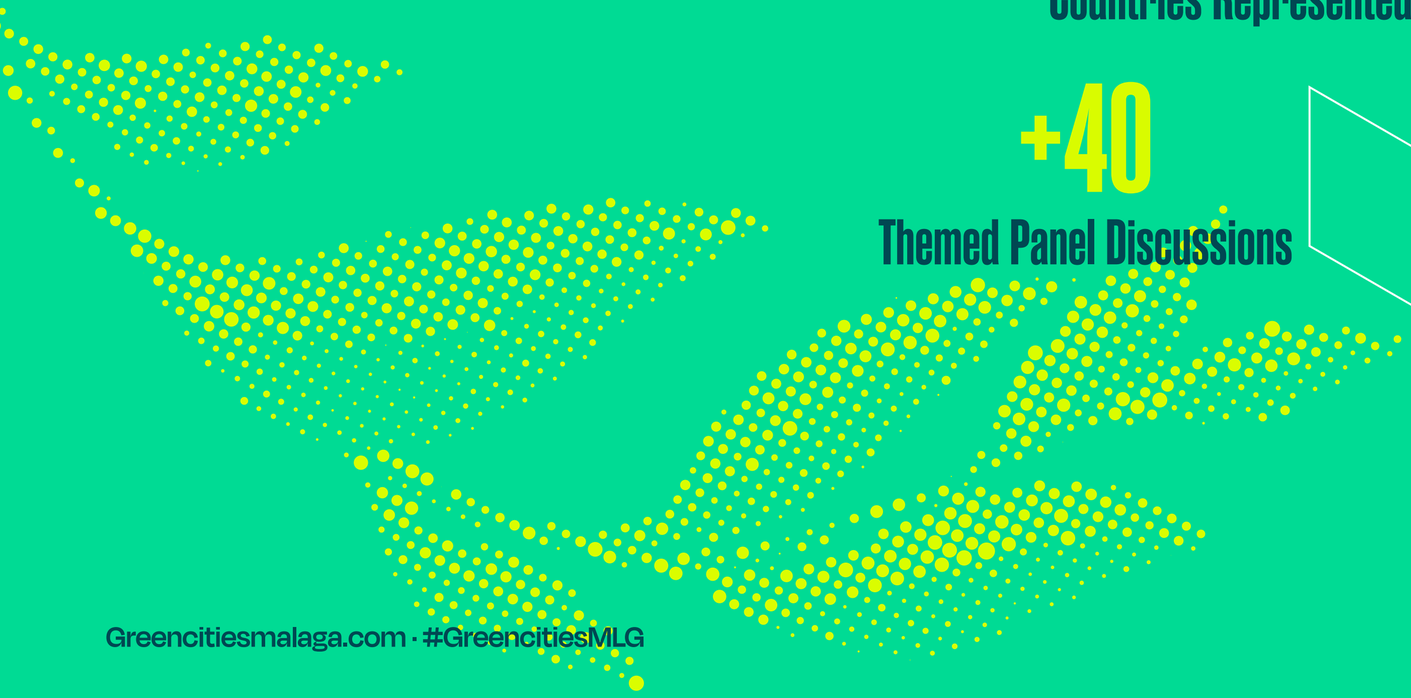
**27**
Countries Represented

**+40**
Themed Panel Discussions

**+200**
Companies y Entities

**+45**
Mayors and Mayorsesses

**+150**
Experts



# TALENT AND KNOWLEDGE

The most up-to-date agenda on sustainability, urban management and smart mobility will be debated at Greencities. More than 250 presentations with experts from the sector, success stories and key trends for the future.

## GreenCities URBAN ARENA

**Innovative projects, political strategies and technological advances for urban development.**

- Space for startups, investment and funding
- Discover solutions applied in benchmark cities

## GreenCities SUSTAINABILITY ARENA

**Projects and strategies that drive the Sustainable Development Goals (SDGs).**

- Circular economy, energy transition and sustainable digitalisation
- Innovation for a more resilient and efficient urban development

## GreenCities CITY SPEAKERS

A forum bringing together **municipal leaders and technical experts** to share **projects, challenges and best practices** related to territorial governance.

# CONNECT WITH INNOVATION IN SUSTAINABILITY AND MOBILITY

Discover the opportunities Greencities offers to professionals, companies, and public administrations. A space designed for networking, knowledge exchange, and business generation in sustainability and mobility.

## PROFESSIONAL VISITOR

Greencities is the perfect meeting point to expand your network, explore the latest innovations, and access a specialized content program. Connect with key companies, experts, and entities in the sector.

## CITIES, COMPANIES & ENTITIES

Take advantage of this platform to showcase your solutions, build strategic partnerships, and reach a highly qualified audience interested in innovation and sustainability.

## PARTNER

Becoming a partner means gaining maximum brand visibility, presence in the institutional agenda, and access to exclusive networking and communication opportunities. Position yourself as a key player in the smart cities and sustainable mobility ecosystem.

# MEET THE TEAM

The Greencities Team is at your disposal to assist you, listen to you and help you choose the form of participation that best suits the needs of your company or organisation.

## PARTICIPATION OPTIONS

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## CONTENT AND SPEAKERS

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