



GreenCities

FUTURE READY TERRITORIES

URBAN
INTELLIGENCE & SMART MOBILITY

Málaga —
1 / 2 oct
— 2025

FYCMA

Trade Fairs and Congress Center of Málaga

[Greencitiesmalaga.com](https://greencitiesmalaga.com) · [#GreencitiesMLG](https://twitter.com/GreencitiesMLG)

ORGANIZA / ORGANISER



REAL SOLUTIONS FOR SUSTAINABLE TERRITORIES

Greencities is the leading event where companies and territorial managers discover and showcase innovative solutions for more efficient and sustainable cities. It brings together cutting-edge urban equipment, advanced technologies, and services that optimize territorial management and enhance citizens' quality of life. Its approach is based on three pillars: debate and knowledge exchange, networking and business opportunities, and the exhibition of smart solutions for sustainable development.

WHERE THE TERRITORIES OF THE FUTURE TAKE SHAPE

Connect, learn, and grow at the leading event on urban sustainability and smart mobility.

Greencities is the must-attend meeting point for professionals, companies, and public administrations aiming to drive innovation in territorial management. Here, you'll find cutting-edge technological solutions, business opportunities, and a committed community working towards sustainable development.

For two days, you'll have access to a unique ecosystem of knowledge, networking, and trends that will shape the future of our territories.

CLOSE DEALS AND CREATE OPPORTUNITIES

Connect with key public and private sector representatives to accelerate purchasing and investment processes.

EXPAND YOUR STRATEGIC NETWORK

Meet clients, partners, and collaborators in a space designed to foster business alliances.

DISCOVER INNOVATION AND TRENDS

Explore advanced solutions in mobility, digitalization, and sustainability for more efficient cities.

BOOST YOUR BRAND AND POSITIONING

Showcase your products and services to a highly qualified audience and gain visibility in the industry.

STAY AHEAD OF THE FUTURE

Identify emerging trends and adapt your strategy to the evolving challenges of urban and technological development.

TRANSFORMING TERRITORIES, IMPROVING CITIES

- Afghanistan
- Andorra
- Argelia
- Argentina
- Austria
- Bangladesh
- Belgium
- Bolivia
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Cameroon
- Canada
- Catar
- Chile
- China
- Colombia
- Croatia
- Cuba
- Czech Republic

- Denmark
- Dominican Republic
- Ecuador
- Finland
- France
- Gambia
- Germany
- Ghana
- Greece
- Honduras
- Hungry
- India
- Iran
- Iraq
- Ireland
- Israel
- Italy
- Japan
- Kazakhstan
- Latvia

- Lithuania
- Luxembourg
- Macedonia
- Mexico
- Morocco
- Nepal
- Nigeria
- Norway
- Pakistan
- Panama
- Paraguay
- Peru
- Poland
- Portugal
- Puerto Rico
- Qatar
- Romania
- Russia
- Saudi Arabia
- Slovakia

- Slovenia
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Tajikistan
- Thailand
- The Netherlands
- Tunisia
- Turkey
- United Arabs Emirates
- United Kingdom
- United States
- Uruguay
- Venezuela

Greencities:
A global event with local impact.

EXPERTS DEFINING THE FUTURE



MARIO PICAZO

METEOROLOGIST AND PRESENTER



CRISTINA GARMENDIA

PRESIDENT
COTEC



JAVIER GOYENECHÉ

FOUNDER
Ecoalf



RAFAEL SÁNCHEZ DURÁN

PRESIDENT
Organizing Committee of
Greencities



MARÍA LÓPEZ

SECRETARY GENERAL OF THE
ENVIRONMENT, CLIMATE CHANGE,
AND BLUE ECONOMY
Department of Sustainability
and Environment - Regional
Government of Andalusia



JOSÉ CONRADO MARTÍNEZ

SUBDIRECTOR OF STRATEGIC
INNOVATION (CTO)
Administrator of Railway
Infrastructure (ADIF)



GIAMPIERO BIAMINO

DIRECTOR OF SMART CITY - R.D.P. /
EVP GENOA SMART CITY
City Hall of Genoa /
Smart City of Genoa



MARTA GÓMEZ PALENQUE

GENERAL DIRECTOR OF
ENVIRONMENTAL QUALITY AND
ASSESSMENT
Ministry for Ecological
Transition and the
Demographic Challenge
(MITECO)



JON MACÍAS

HEAD OF COMMERCIAL &
MARKETING
Edison Next



PATRICIA MOLINA

DIRECTOR OF CITIES, TERRITORY,
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FULL PROFESSOR / DIRECTOR
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DIRECTOR GENERAL OF
MOBILITY AND TRANSPORT
Department of Promotion,
Territory Coordination,
and Housing - Regional
Government of Andalusia

EXPERTS DEFINING THE FUTURE



ALBERTO TUÑÓN

CCO
Econward



ELISA RIVERA

DIRECTOR GENERAL OF PLANNING,
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HEAD OF INNOVATION IN DIGITAL
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ANDRÉ ALEOTTI

INVESTMENT MANAGER
Investment Promotion
Agency of the City of São
Paulo



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Salvi



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HEAD OF DIVISION FOR
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Port Authority of Seville



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VICE PRESIDENT SENIOR EUROPE
Senior Group



ENRIQUE MARTÍNEZ

PRESEDENT
Segittur



FRAN IZQUIERDO

CEO AND FUNDADOR
Track Mobility



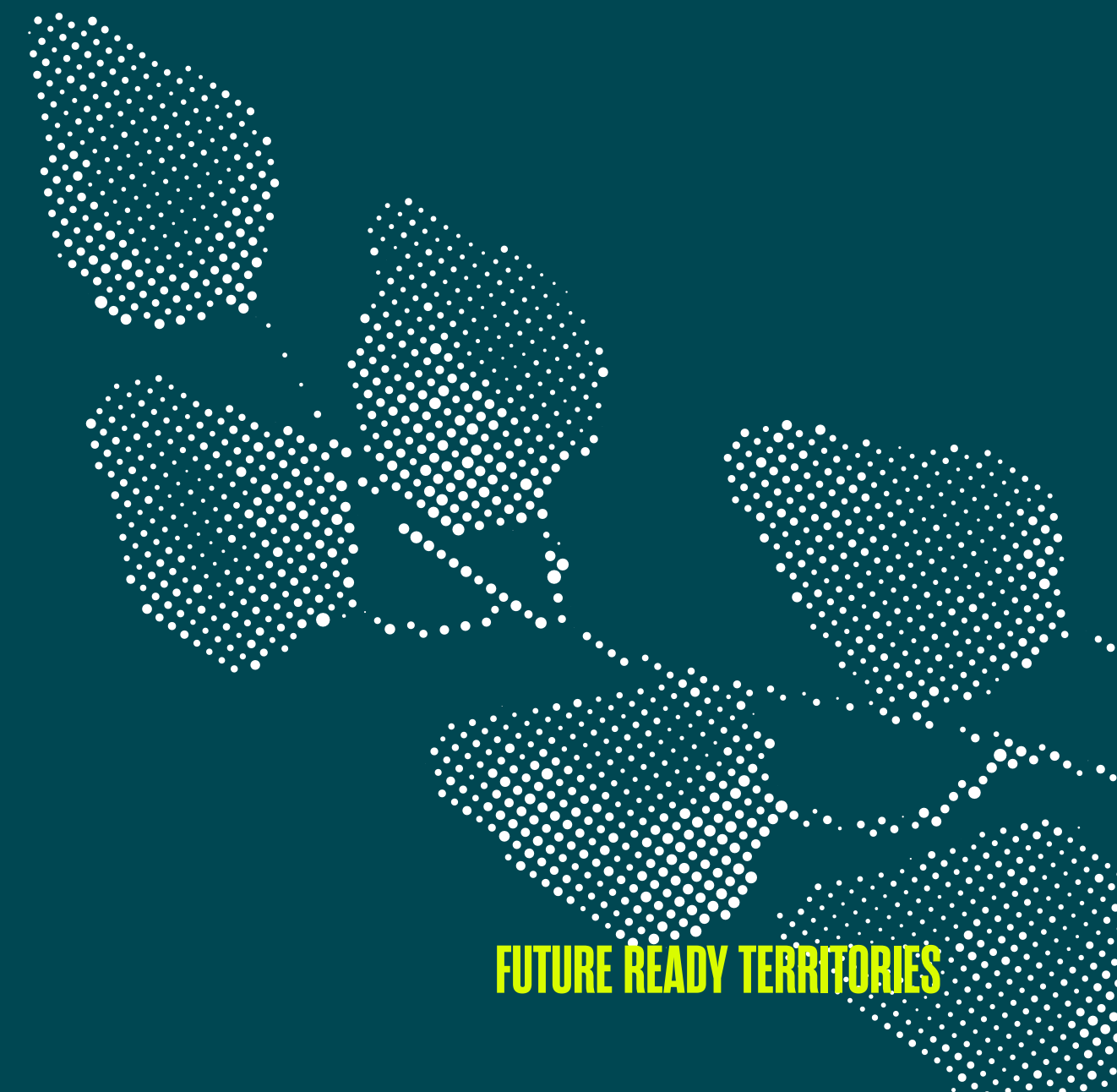
FRANCISCO MANUEL JAÉN

CORPORATE DIRECTOR OF
OPERATIONS
Ximenez Group



FULGENCIO DÍAZ

EXECUTIVE DIRECTOR
Hidralia-Málaga



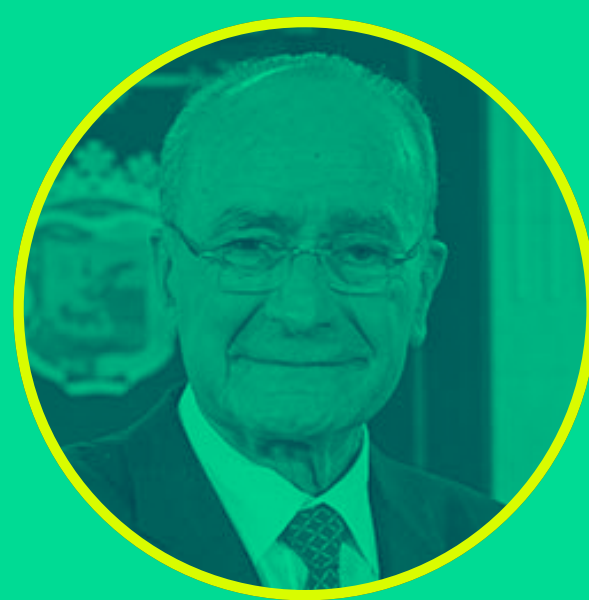
LEADERS AND EXPERTS INSPIRING CHANGE



ENEKO GOIA

MAYOR

City Hall of Donostia /
San Sebastián



FRANCISCO DE LA TORRE

MAYOR

City Hall of Málaga



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MAYOR

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PRESIDENT / MAYOR

Spanish Network of Smart
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ELECTED COUNCILOR

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City of Miami Beachx



OFELIA MANJÓN-CABEZA

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Tenerife



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FIRST DEPUTY MAYOR

City Hall of Marbella



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Government of
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LEADERS AND EXPERTS INSPIRING CHANGE



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COUNCIL OF ALICANTE
Mayor of Benidorm Town Hall



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PRESIDENT 2024
Network of Science
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EXECUTIVE DIRECTOR
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URBAN PLANNING, AND PUBLIC
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City Hall of Nuremberg



ANTONIO GARCÍA

GENERAL DIRECTOR OF GREEN
CAPITAL VALENCIA 2024
City Hall of Valencia

COMPANIES THAT HAVE TRUSTED GREENCITIES



WHERE IDEAS TURN INTO ACTION

Greencities in numbers:
discover the impact of the latest edition.



TALENT AND KNOWLEDGE

The most up-to-date agenda on sustainability, urban management and smart mobility will be debated at Greencities. More than 250 presentations with experts from the sector, success stories and key trends for the future.



Innovative projects, political strategies and technological advances for urban development.

- Space for startups, investment and funding
- Discover solutions applied in benchmark cities



Projects and strategies that drive the Sustainable Development Goals (SDGs).

- Circular economy, energy transition and sustainable digitalisation
- Innovation for a more resilient and efficient urban development



Smart, connected, sustainable and autonomous urban mobility.

- Electrification, digitalisation and new transport infrastructures
- Mobility models to reduce environmental impact

CONNECT WITH INNOVATION IN SUSTAINABILITY AND MOBILITY

Discover the opportunities Greencities offers to professionals, companies, and public administrations. A space designed for networking, knowledge exchange, and business generation in sustainability and mobility.

PROFESSIONAL VISITOR

Greencities is the perfect meeting point to expand your network, explore the latest innovations, and access a specialized content program. Connect with key companies, experts, and entities in the sector.

CITIES, COMPANIES & ENTITIES

Take advantage of this platform to showcase your solutions, build strategic partnerships, and reach a highly qualified audience interested in innovation and sustainability.

PARTNER

Becoming a partner means gaining maximum brand visibility, presence in the institutional agenda, and access to exclusive networking and communication opportunities. Position yourself as a key player in the smart cities and sustainable mobility ecosystem.

MEET THE TEAM

The Greencities & S-Moving Team is at your disposal to assist you, listen to you and help you choose the form of participation that best suits the needs of your company or organisation.

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FORMS OF PARTICIPATION

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CONTENT

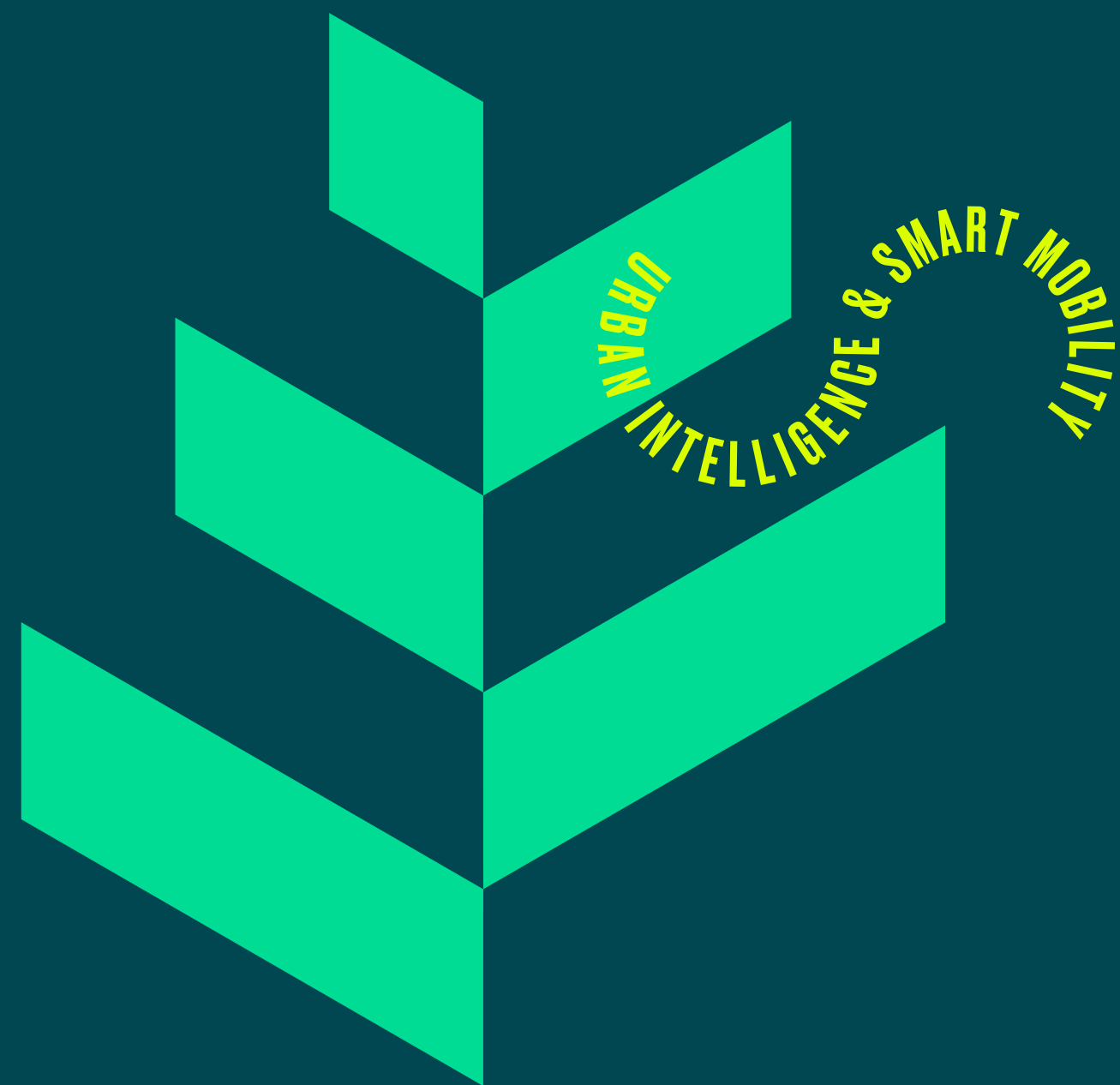
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