



24-25 sep
2024

Follow us to the new era

FYCMA
Trade Fairs and Congress
Center of Malaga

smovingforum.com · #SMoving

greencitiesmalaga.com · #greencitiesMLG

ORGANIZA / ORGANISER



COORGANIZADOR / CO-ORGANISER





S-MOVING
SMART AND SUSTAINABLE MOBILITY



Greencities
URBAN INTELLIGENCE AND SUSTAINABILITY

ACCELERATING TOWARDS THE FUTURE

**Greencities & S-Moving have been promoting a sustainable future
for our cities and smart, autonomous mobility for 15 years.**

THE WORLD IS CHANGING, WHAT ABOUT YOU?

Governments, corporations, and leading entities are invited to embrace a comprehensive understanding of sustainability. New governance approaches are joining forces with entrepreneurial initiative to cultivate knowledge and devise innovative solutions.

What can you contribute?

BOOST YOUR PROJECTS

Access the innovative ecosystem that brings together the main opinion leaders in the field of urban management and mobility of the future.



POSITIONING AND BUSINESS

Contact with pioneering cities in sustainability and mobility.



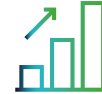
INTERNATIONALISATION

Access to global markets and international partners.



INVESTMENT

Opportunities to attract new lines of financing.



COMPETITIVENESS

Professional environment to increase your potential.



ALLIANCES AND COLABORATION

Promoting public-private partnerships.



INNOVATION TOOLS

Disruptive technologies as a transversal axis.

RETHINKING CITIES AND TERRITORIES

Hundreds of cities from all over Spain and participants from different countries have already joined the change:

- Afghanistan
- Andorra
- Argelia
- Argentina
- Austria
- Bangladesh
- Belgium
- Bolivia
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Cameroon
- Canada
- Catar
- Chile
- China
- Colombia
- Croatia
- Cuba
- Czech
- Republic
- Denmark
- Dominican Republic
- Ecuador
- Finland
- France
- Gambia
- Germany
- Ghana
- Greece
- Honduras
- Hungry
- India
- Iran
- Iraq
- Ireland
- Israel
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Luxembourg
- Macedonia
- Mexico
- Morocco
- Nepal
- Nigeria
- Norway
- Pakistan
- Panama
- Paraguay
- Peru
- Poland
- Portugal
- Puerto Rico
- Qatar
- Romania
- Russia
- Saudi Arabia
- Slovakia
- Slovenia
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Tajikistan
- Thailand
- The Netherlands
- Tunisia
- Turkey
- United Arabs Emirates
- United Kingdom
- United States
- Uruguay
- Venezuela

* Data 2010 - 2023



ALL THE REFERENCE VOICES



Alfonso Flores Rubio
PUBLIC ADMINISTRATION BUSINESS
DEVELOPMENT OFFICER
Repsol



Francisca Rubio Berenguel
GENERAL MANAGER
Gaia X Spain



Izaskun Suberbiola
DIRECTOR
Mater



Manuel Barrera Viera
SOUTH AREA MANAGER. SOLAR PV
NATIONAL MANAGER
Edison Next Spain



Itziar Aspuru
ENVIRONMENTAL COMFORT
AND QUALITY
Tecnalia



Sergio Vázquez
PRESIDENT
Ineco



Alicia Arce
CHIEF STRATEGIC INNOVATION OFFICER
Ayesa



Arturo Pérez de Lucía
GENERAL MANAGER
Asociación Empresarial para el
Desarrollo e Impulso del Vehículo
Eléctrico (AEDIVE)



Clara Vallve
Voi Technology



Constance Cordier
GLOBAL EXPANSION MANAGER
Lixo

CITIES COMMITTED TO THE FUTURE

Some of the mayors who have already participated:



Carles Ruiz
MAYOR OF VILADECANS AND
CO-PRESIDENT OF RED
INNPULSO
Viladecans / Red Innpulso



Marifrán Carazo
MAYOR
Granada



Francisco de la Torre
MAYOR
Málaga



Gema Igual
MAYOR
Santander



Juan Carlos Abascal
MAYOR OF ERMUA AND
CO-PRESIDENT OF RED
INNPULSO
Ermua / Red Innpulso



Consuelo Ochoa
MAYOR
Lerín



Michael Donaldson
COMISIONADO DE
INNOVACIÓN URBANA
Barcelona



Margarita Del Cid
MAYOR
Torremolinos



Santiago Galván
MAYOR
Zahara de la Sierra



Tomás Llorente
DIRECTOR DE URBANISMO
Collado Villalba



Patricia Paulsen
CONCEJALA DEL ÁREA
DE DESTINO TURÍSTICO Y
SOSTENIBILIDAD
Adeje

CITIES COMMITTED TO THE FUTURE

Some of the mayors who have already participated:



**Jose Luis Martinez
Almeida**
MAYOR
Madrid



Miguel Ángel Gallardo
PRESIDENT OF THE PROVINCIAL
COUNCIL OF BADAJOZ AND
MAYOR OF VILLANUEVA DE LA
SERENA
Council of Badajoz /
Villanueva de la Serena



Enma Buj
MAYOR
Teruel



Juan Mari Aburto
MAYOR
Bilbao



Luis Barcala
MAYOR
Alicante



Antonio Pérez
MAYOR
Benidorm



Patricia Cavada
MAYOR
San Fernando



Xavier García
MAYOR
Badalona



Gema Badía
MAYOR
Gavá



Lúisa Moret
MAYOR
Sant Boi de Llobregat

INVESTING INTO FUTURE

Leading brands are committed to sustainability. More than 1,200 exhibitors have participated since 2010.



BOOSTING YOUR PROJECTS

Each edition of Greencities and S-Moving brings together the perfect ecosystem to boost your projects:

2900 

**PROFESSIONAL
ATTENDANTS**

+300 

**PARTICIPANTS
ENTITIES**

50 

**MUNICIPAL
REPRESENTATIVES**

+250 

EXPERTS

* Data 2023 edition

344 

**CITIES
REPRESENTED**

181 

**COUNTRIES
REPRESENTED**

828 

EXHIBITORS

* 2016-2023 data

TALENT AND KNOWLEDGE

The most updated agenda on sustainability, urban management and smart mobility is discussed here. Research, experiences, case studies and analysis in more than 250 presentations.

Urban Arena

Projects, innovative initiatives, political and technological advances of companies and institutions. [+ info](#)

Startup ecosystem, investment and financing. [+ info](#)

Mobility Arena

Smart and sustainable mobility, urban, connected, electric, autonomous. [+ info](#)

Sustainability Room

Analysing and presenting projects and initiatives that enhance Sustainable Development Goals (SDGs). [+ info](#)



JOIN THE REVOLUTION



DISPLAY AREA



NETWORKING B2B



START-UP MARKET



SIDE EVENTS

PROFESSIONAL VISITOR

Greencities & S-Moving have a lot to offer you as a professional. Enrich your knowledge, experience, and business contacts. Do not miss the opportunity to access to all the contents and connect with the companies you are interested in.

[+ info](#)

CITIES, COMPANIES AND ENTITIES

Take advantage of this unique opportunity to showcase your products, services / innovations to a qualified audience and contact potential customers and partners.

[+ info](#)

PARTNER

Being a Partner offers you outstanding advantages: maximum Brand awareness and specific communication actions, enhanced involvement in the event's areas of activity, highlighted presence in the institutional agenda, as well as positioning as a leading player in the smart cities and mobility sectors.

[+ info](#)

MEET THE TEAM

The Greencities & S-Moving Team is at your disposal to assist you, listen to you and help you choose the form of participation that best suits the needs of your company or organisation.

Yvonne Flores

Head of Trade Fairs
+34 616 164 717
yflores@fycma.com

FORMS OF PARTICIPATION

Ana Belén Martos

Trade Fairs Manager
+34 620 996 890
abmartos@fycma.com

CONTENT

Déborah Pastrana

Content Manager
+34 620 612 976
dpastrana@fycma.com



FYCMA



greencities
URBAN INTELLIGENCE AND SUSTAINABILITY



S-MOVING
SMART AND SUSTAINABLE MOBILITY



H&T
INNOVATION SUMMIT FOR
THE HOSPITALITY INDUSTRY



CM MÁLAGA
CULTURE & MUSEUMS
INTERNATIONAL TECH FORUM



Transfiere
European Meeting on Science,
Technology and Innovation



simed
MEDITERRANEAN REAL
ESTATE EXHIBITION



LEADINGGIRLS



CONNECTING

INNOVATION



AND

BUSINESS

**Trade Fairs & Congress
Center of Málaga**

FYCMA is committed to highly specialized events with an international vocation promoting the creation of innovative ecosystems to promote the different sectors and industries.



smovingforum.com · [#SMoving](https://twitter.com/SMoving)

greencitiesmalaga.com · [#greencitiesMLG](https://twitter.com/greencitiesMLG)