

## URBAN INTELLIGENCE ROOM

### Wednesday 21<sup>st</sup> September 2022

from 08:30 h. Accreditation



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09:00 – 09:20 h. Urban Intelligence Room Opening session

Speakers:

- **Vito Episcopo.** President of **Smart City Cluster**
- **Juan Álvarez de Lara.** Chairman Impact Investment Committee of the European Business Angels Network (**EBAN**)

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09:30 – 10:05 h. Collaboration protocol on innovation

Moderator: **Francisco Marín.** Vice-President of the Forum of Innovative Companies (**FEI**)

Speakers:

- **José Cándido Seba.** Industrial Engineer, responsible for the Rota City Platform of **Rota City Council** and member of the Spanish Network of Smart Cities (**RECI**)
- **Rosalía Herrera.** General Manager of **Ermua City Council** and co-director of the Technical Secretariat of the Network of Science and Innovation Cities (**Red Innpulso**)
- **Adela Artero.** Director of Ecological Transition and Promotion of the City of **Viladecans City Council** and co-director of the Technical Secretariat of the Network of Science and Innovation Cities (**Red Innpulso**)

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10:05 – 10:50h. Metaverse and the City: a glance ahead



Moderator: **Juan Marcelo Gaitán.** Director of FIWARE iHUBS at **Telefónica**

Speakers:

- **Santiago Cabezas.** CEO of **Datacasas PropTech**
- **Álvaro Alegría.** Head of Value Proposition & Portfolio Management of **Telefónica Tech**
- **Rodolfo Tiessler.** La Brujula's Program Advisor of the **Polo Nacional de Contenidos Digitales**

**11:00 h. Greencities & S-Moving 2022 Opening ceremony****Auditorium 2**

Speakers:

- **Francisco de la Torre.** Mayor of **Malaga**
- **Marifrán Carazo.** Regional Minister for Development, Territorial Planning and Housing of the **Regional Government of Andalusia**
- **José Ángel Narváez.** Rector of the University of Malaga (**UMA**)
- **Antonio Gómez-Guillamón.** President of the **S-Moving Organising Committee**
- **Juan Carlos Abascal.** Mayor of **Ermua** and co-president of the Network of Science and Innovation Cities (**Red Innpulso**). President of the **Greencities Organising Committee**
- **Francisco Hortigüela.** General Manager of the Multisectorial Association of Spanish Electronics and Communications Companies (**AMETIC**)

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**12:00 – 12:45 h. Public administration and entrepreneurship promotion**

Moderator: **Fernando Ferrero.** Directorate of Strategic Investments of the Agency for Innovation and Development of Andalusia (Agencia IDEA) of the Regional Ministry of Economy, Finance and European Funds of the **Regional Government of Andalusia**

Speakers:

- **Fernando Herrero.** Director General for Innovation and Entrepreneurship of **Madrid City Council**
- **Radosław Michalski.** Director of the City Promotion and Tourism Department of **Wroclaw City Council**
- **José Diestro.** General Manager of the Sociedad Privada Municipal para el Fomento y Promoción del Desarrollo Socioeconómico de Ceuta S.A. (**PROCESA**)
- **Iñigo Olaizola.** Managing Director of the Society for the Promotion of San Sebastian of **San Sebastian City Council**

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**12:45 – 13:30 h. European funds for a digital and sustainable future**Moderator: **Carlos Becker.** Head of Marketing at **Vodafone Business Spain**

Speakers:

- **Raúl Jiménez.** Managing Director of the Andalusian Digital Agency (ADA) of the Regional Ministry of Presidency, Interior, Social Dialogue and Administrative Simplification of the **Regional Government of Andalusia**
- **Domingo Vegas.** President of **Grupo Gransolar**
- **Miguel López.** External Director of the **Primaflor Group**

**13:30 – 14:30h. Gijón, guest city 2022. How to turn your city into a smart city: challenges, difficulties, and achievements**

Moderator: **Patricia García**. Director General of Innovation and Promotion of **Gijón City Council**

Speakers:

- **Ana González**. Mayor of **Gijón**
- **Matías Ariel Kipple**. Researcher of **Cátedra Milla del Conocimiento Gijón Smartcities**
- **Andrés Ornia**. Head of the technical department at **Ingenium**
- **Carlos de la Rocha**. Delegate in the southern area of **Acciona Energy Services**

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14:30 h.

WORK LUNCH

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**16:15 – 16:30 h. GIS, Digital Twin and Metaverse in Incheon Metropolitan City**

Keynote speaker: **Sangmin Choi**. Senior Manager of Smart City Division of **Incheon Metropolitan City**

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**16:30 – 17:30 h. Elevator pitch 5+5: Call for startups – cybersecurity**

Led by: **Juan Álvarez de Lara**. Chairman Impact Investment Committee of the European Business Angels Network (**EBAN**)

Speakers:

- **Javier Saez**. CMO of **BuhoSmart**
  - **Danna Mayra Calle**. Co-founder of **CyberCrin**
  - **Martín Martínez**. General Manager Business Development of the **Hello Auto**
  - **Eduardo Dueñas**. Business Director of **QUICK**
  - **Nacho Alonso**. Technical Director of **SSH Team**
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## URBAN INTELLIGENCE ROOM

### Thursday 22<sup>nd</sup> September 2022

from 08:30 h. Accreditation



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10:00 – 10:45 h. *Fireside chat.* Integral Digital Transformation of Local Administrations

Speakers:

- **Victor Solla.** General Director of Innovation and Urban Digitalization of the Innovation and Urban Digitalization Area of **Malaga City Council**
- **Fernando de Pablo.** General Manager of the Digital Office of **Madrid City Council**

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10:45 – 11:30 h. **Talent and women in the cybersecurity sector**



Moderator: **Mar López.** Vice President and Founder of **Woman4Cyber Spain**

Speakers:

- **Soledad Romero.** Expert Consultant in GRC at Cybersecurity of **NTT DATA Europe & Latam**
- **María Mora.** Manager of the Municipal Center for Information Technology (CEMI) of **Málaga City Council**
- **Miriam Howe.** Lead Cyber Consultant of **BAE Systems**

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11:30 – 12:15 h. **New models of intelligent management: energy efficiency and investment**



Moderator: **Vito Episcopo.** President of **Smart City Cluster**



Speakers:

- **Antonio Boto.** Global Business Development Manager & Solution Owner of **Minsait**
- **Marcelo Manara.** Municipal Secretary of Urbanism and Sustainability of the **Municipal Government of Sao José dos Campos**
- **Francisco Carmona.** Head of the Strategic Innovation Plan: "Puerto Real +Ciudad" of **Energy Group** of (Puerto Real City Council)

**12:15 – 13:00 h. How to create a unified tourism experience: connecting city, business and people**Moderator: **Daniel González Bootello**. Director of **Smart City Cluster**

Speakers:

- **Jacobo Florido**. Councillor Delegate for Human Resources and Quality, Tourism of **Malaga City Council**
- **Javier Frutos**. President of the Malaga Hoteliers' Association (**MAHOS**)
- **Sergio López**. CEO of **unBlock**

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**13:00 – 14:15 h. Award Ceremony****13:00 – 13:45 h. Greencities & S-Moving I Call for startups – cybersecurity**Led by: **Juan Álvarez de Lara**. Chairman Impact Investment Committee of the European Business Angels Network (**EBAN**)**13:45 – 14:15 h. Greencities & S-Moving Startup Europe Awards**Led by: **Juan Manuel Revuelta**. CEO of **Finnova** and **CirCoAX Startup Europe Awards**

Jury intervention:

- **Ainara Renteria**. Of counsel at **Gómez-Acebo & Pombo**
- **Alberto Moreno**. General Manager of **T-Box Delivery**
- **Massimiliano Dragoni**. Directorate General for Communication Networks, Content and Technology **European Commission**
- **Carlos David Gutierrez**. Technical Director of **Smart Island Fuenteventura**
- **Regina Monsalve Mayáns**. President of the Official College of Agricultural Technical Engineers of Valencia and Castellón (**COITAVC**)
- **Sonia Palomo**. Deputy Director of Technology Transfer and International Relations of **Málaga TechPark**

Speeches by the winners:

- **Inés Larrea**. CEO of **Cimico**
- **María Pascual**. CEO of **Urbim DT**
- **José María Gómez**. CEO of **Scoobic Urban Mobility**
- **Edgar Chandre**. CEO of **Washa Logistics**