

## URBAN INTELLIGENCE ROOM

### Wednesday 21<sup>st</sup> September 2022

from 08:30 h. Accreditation



---

09:00 – 09:20 h. **Urban Intelligence Room Opening session**

Speakers:

- **Vito Episcopo.** President of **Smart City Cluster**
- **Juan Álvarez de Lara.** Chairman Impact Investment Committee of the European Business Angels Network (**EBAN**)

---

09:20 – 10:05 h. **Integral Digital Transformation of Local Administrations**

Speakers:

- **Victor Solla.** General Director of Innovation and Urban Digitalization of the Innovation and Urban Digitalization Area of the **Malaga City Council**
- **Fernando de Pablo.** General Manager of the Digital Office of the **Madrid City Council**

---

10:05 – 10:50h. **Metaverse and the City: a glance ahead**



---

11:00 h. **Greencities & S-Moving 2022 Opening ceremony**

Auditorium 1

---

12:00 – 12:45 h. **Public administration and entrepreneurship promotion at local, regional, national and international levels**

Speakers:

- **Rocío Diaz.** Director General for Digital Economy and Innovation of the Regional Ministry of Economic Transformation, Industry, Knowledge and Universities of the **Regional Government of Andalusia**
- **Madrid City Council** *TBC*

---

12:45 – 14:30 h. Booked slot



**13:30 – 14:30h. Gijón, guest city 2022. How to turn your city into a smart city: challenges, difficulties, and achievements**

Speaker:

- **Ana González.** Mayor of **Gijón**

---

14:30 h.

WORK LUNCH

---

**16:00 – 18:00 h. Elevator pitch 5+5: Call for startups – cybersecurity**

---

## URBAN INTELLIGENCE ROOM

**Thursday 22<sup>nd</sup> September 2022**

from 08:30 h. Accreditation

Coorganiza:  
 **SmartCity Cluster**  
Main Hall

---

09:15 – 10:00 h. Booked slot

 **SmartCity Cluster**

---

10:00 – 10:45 h. Booked slot

---

**10:45 – 11:30 h. Talent and women in the cybersecurity sector**

Moderate: National Institute of Cybersecurity (**INCIBE**) *TBC*

Speakers:

- **Eduvigis Ortiz.** President of **WOMAN4CYBER SPAIN** *TBC*
- Spanish National Cybersecurity Institute (**INCIBE**) *TBC*
- **Soledad Romero.** Cybersecurity expert
- **María Mora.** Manager of the Centro Municipal de Informática (CEMI) of the **Málaga City Council**
- **Bae Systems**

---

11:30 – 12:15 h. Booked slot

---

12:15 – 13:00 h. Booked slot



---

13:00 – 14:15 h. **Award Ceremony**

13:00 – 13:45 h. **Greencities & S-Moving I Call for startups – Cybersecurity**

13:45 – 14:15 h. **Greencities & S-Moving Startup Europe Awards**

---