

11:00 h. Greencities & S-Moving 2022 Opening ceremony**Auditorium 2**

Speakers:

- **Francisco de la Torre.** Mayor of **Malaga**
- **Marifrán Carazo.** Regional Minister for Development, Territorial Planning and Housing of the **Regional Government of Andalusia**
- **José Ángel Narváez.** Rector of the University of Malaga (**UMA**)
- **Antonio Gómez-Guillamón.** President of the **S-Moving Organising Committee**
- **Juan Carlos Abascal.** Mayor of **Ermua** and co-president of the Network of Science and Innovation Cities (**Red Innpulso**). President of the **Greencities Organising Committee**
- **Francisco Hortigüela.** General Manager of the Multisectorial Association of Spanish Electronics and Communications Companies (**AMETIC**)

12:00 – 13:50 h. Time block a bet from Europe "The PERTE of the Circular Economy"**12:00 – 12:30 h. Boosting circularity: a commitment from Spain. PERTE on Circular Economy**

Keynote speaker: **Marta Gómez.** Director General for Environmental Quality and Assessment of the Ministry of Ecological Transition and Demographic Challenge (**MITECO**)

12:30 – 13:10 h. Boosting circularity, a commitment from Europe: "Circular Economy's PERTE"

Moderator: **Luis Medina-Montoya.** General Director of the Environmental Sustainability Area of **Malaga City Council**

Speakers:

- **Antonio López.** Southern Area Manager of **Ecoembes**
- **Teresa Muela.** Secretary General of the Andalusian Federation of Municipalities and Provinces (**FAMP**)
- **Raúl E. García.** General Manager of Limpieza de Málaga, S.A.M. (**LIMASAM**)

13:10 – 13:50 h. Distribution, consumption, and reuse

Moderator: **Luis Medina-Montoya**. General Director of the Environmental Sustainability Area of **Malaga City Council**

Speakers:

- **Félix Reneses**. Management and Key Accounts Director of **Ecovidrio**
- **Lluïsa Moret**. Mayor of **Sant Boi de Llobregat**
- **Óscar Periañez**. AAPP technology advisor, delegate for Western Andalusia and Badajoz of **Movisat**
- **Carmen Ladrón de Guevara**. Principal Researcher of the MAREA Plastic project at the University of Malaga (**UMA**)

13:50 – 14:30 h. The agreement and commitment of cities to improve the environment and the quality of life of their citizens**13:50 – 14:05 h. Santander Natural Capital**

Keynote speaker: **Gema Igual**. Mayor of **Santander**

14:05 – 14:20 h. Valencia, Finalist for European Green Capital 2024

Keynote speaker: **Sergi Campillo**. Deputy Mayor of **Valencia City Council** and Councillor for **Urban Ecology**

14:20 – 14:30 h. Helsingborg H22 – the making of a smarter, sustainable and thoughtful city

Keynote speaker: **Åsa Bjering**. Possition International Affairs and Public Relations of **Helsingborg City**

14:30 h.**WORK LUNCH**

16:00 – 16:45 h. Time block a bet from Europe "The PERTE of the Circular Economy"**16:00 – 16:45 h. Eco-design. Right to repair**

Moderator: **Paco Salvador**. Mayor's Advisor for Corporate Strategy, Entrepreneurship and Urban Transformation at **Malaga City Council**

Speakers:

- **Daniel de la Torre**. Circularity Director of **Exxita be circular**
- **Fernando Calero**. Operations Director at **Contenur**
- **Juan Manuel Revuelta**. CEO of **Finnova** and **CirCoAX Startup Europe Awards**

16:45 – 17:30 h. Local projects to answer the decarbonisation challenge in the coming decades

Moderator: **Juan Carlos de la Torre**. Advisor of European Funds of the Area of Innovation and Urban Digitalization of **Malaga City Council**

Speakers:

- **Josep Signes**. Mayor of **Gata de Gorgos**
 - **Andy Wynn**. CEO of **TTIP Global**
 - **Marlene Guerreiro**. Vice president of **Município de São Brás de Alportel**
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SUSTAINABILITY ROOM

Thursday 22nd September 2022

from 08:30 h. Accreditation

Co-organizer:



Main Hall

09:15 – 10:00 h. **Low emission zones: present and future**



Moderator: **Irene Carrasco**. Head of the Sustainable Mobility Area of the Subdirectorate General for Clean Air and Industrial Sustainability of the Ministry of Ecological Transition and the Demographic Challenge (**MITECO**)

Speakers:

- **Fernando Moreno**. Urban Mobility Sales Manager of **Bosch**
- **Manuel Villar**. Councillor for Cleaning and Waste, Environment, Transport, Contracting and Legal Services of **Alicante City Council**
- **Pedro Garibi**. Smart & Sustainable Solutions Business Development Manager of **T-Systems**
- **Sebastiano Meneghello**. Vicepresident Business Development of **Bettair**
- **Jaime Linaza**. CFO and COO of **Clear Channel**

10:00 – 10:45 h. **Cities 2030**

Moderator: **Laura Prats**. Deputy Director of Sustainable Finance at **CaixaBank**



Speakers:

- **Javier Martínez**. Mobility Director of the **EDP**
- **Eduardo Medina**. CEO of **Activacar Mobility**
- **Fernando Marín**. Business Development Director of **Lynka Group**
- **Juan Manuel Rosauero**. Director of Institutional Relations at **Endesa** and Head of the **E-City Malaga Project**

10:45 – 12:15 h. Green energy and infrastructure conference**10:45 – 11:30 h. Renewables energies**

Moderator: **María Cobo**. Coordinator of the Area for the management and monitoring of the Recovery Plan at the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)

Speakers:

- **Miguel Rodrigo**. Head of Regulatory Framework and Corporate Strategy of the Institute for Energy Diversification and Saving (**IDAE**)
- **Marta Sebastián de Erice**. Head of the Support Unit of the General Directorate for Environmental Quality and Assessment of the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)
- **Juan Martínez**. Product Manager, IoT & Smart building of **Telefónica**

11:30 – 12:15 h. Urban renaturation and green infrastructures

Moderator: **Verónica Gonzalo**. Area Coordinator in the Unit for the Implementation of the Recovery Plan of the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)

Speakers:

- **Elena Pita**. Director of the Biodiversity Foundation of the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)
- **Javier Sánchez**. Deputy Director General for Water Protection and Risk Management of the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)
- **Francisca Rubio**. General Director of Ricardo Valle Institute of Innovation Foundation (**INNOVA IRV**)

12:30 – 13:15 h. The Maghreb and the challenges of Agenda 2030

Moderator: **Francisca Pedrós**. Ambassador for the Expo Malaga 2027 Candidature of the **Ministry of Foreign Affairs, European Union and Cooperation**

Speakers:

- **Fatimetou Abdel Malick**. President of the **Nouakchott Region**
 - **Mériem Chabou**. Specialist in urban planning and sustainable development at the École Polytechnique d'architecture et d'urbanisme (**EPAU**)
 - **Inchirah Hababou-Allagui**. Urban architect specialising in heritage
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