

# FORO DE ECONOMÍA CIRCULAR

## SUSTAINABILITY ROOM

Co-organizer:  
Ayuntamiento de Málaga  
Área de Sostenibilidad Medioambiental**Wednesday 21<sup>st</sup> September 2022**

from 08:30 h. Accreditation

Main Hall

**09:00 – 09:20 h. Sustainability Room Opening session**

Speakers:

- **Marta Gómez.** Director General for Environmental Quality and Assessment of the Ministry of Ecological Transition and Demographic Challenge (**MITECO**)
- **Gemma del Corral.** City Councilor of Environmental Sustainability Area **Malaga City Council** *TBC*

**09:20 – 09:40 h. Infallible Recipes for the failure of the Circular Economy**Keynote speaker: **Manuel Maqueda.** Special Program Instructor, Applied Circular Economist at **Harvard University**

09:45 – 10:45 h. Booked slot

**11:00 h. Greencities & S-Moving 2022 Opening ceremony**

Auditorium 1

**12:00 – 14:30 h. Time block a bet from Europe "The PERTE of the Circular Economy"**

12:00 – 12:30 h. Booked slot

Keynote speaker: **Marta Gómez.** Director General for Environmental Quality and Assessment of the Ministry of Ecological Transition and Demographic Challenge (**MITECO**)**12:30 – 13:10 h. Boosting circularity, a commitment from Europe: "Circular Economy's PERTE"**

Speakers:

- **Ecoembes**

**13:10 – 13:50 h. Distribution, consumption, and reuse**

Speakers:



- **Ecovidrio**

13:50 – 14:30 h. **Eco-textile**

Speaker:

- **Lluïsa Moret.** Mayor of **Sant Boi de Llobregat** *TBC*

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14:30 h.

WORK LUNCH

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16:00 – 16:45 h. **Time block a bet from Europe "The PERTE of the Circular Economy"**

16:00 – 16:45 h. **Eco-design. Right to repair**

Speakers:

- **Exxita be circular** *TBC*
- **Fernando Calero.** Service Director at **Contenur**

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16:45 – 17:30 h. **Local projects to answer the decarbonisation challenge in the coming decades**

Speakers:

- **Josep Frances.** Mayor of **Gata de Gorgos** *TBC*
- **Andy Wynn.** CEO of **TTIP Global**

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17:30 – 18:15 h.

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## SUSTAINABILITY ROOM

**Thursday 22<sup>nd</sup> September 2022**

from 08:30 h. Accreditation

Co-organizer:



Main Hall

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09:15 – 10:00 h. **Low emission zones: present and future**

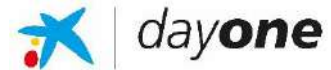
Speakers:

- **Fernando Moreno.** Urban Mobility Sales Manager of **Bosch**
- **Alicante City Council** *TBC*
- Ministry of Ecological Transition and the Demographic Challenge (**MITECO**)
- **Pedro Garibi.** Smart & Sustainable Solutions Business Development Manager of **T-Systems**



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10:00 – 10:45 h. Booked slot



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10:45 – 11:30 h. **Green energy and infrastructure conference**

10:45 – 11:30 h. **Renewables energies**



Moderator: **María Cobo**. Coordinator of the Area for the management and monitoring of the Recovery Plan at the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)

Intervienen:

- **Miguel Rodrigo**. Head of Regulatory Framework and Corporate Strategy, Institute for Energy Diversification and Saving (**IDAE**)
- **Marta Sebastián**. Head of the Support Unit of the General Directorate for Environmental Quality and Assessment of the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)
- **Juan Martínez**. Product Management, IoT & Smart building of **Telefónica**

11:30 – 12:15 h. **Urban renaturation and green infrastructures**

Moderator: **Verónica Gonzalo**. Area Coordinator in the Unit for the Implementation of the Recovery Plan of the Ministry for Ecological Transition and the Demographic Challenge (**MITECO**)

Speaker:

- **Francisca Rubio**. General Director of Ricardo Valle Institute of Innovation Foundation (**INNOVA IRV**)

12:15 – 12:30 h. **Closing of the conference and reading of conclusions: energy and green infrastructures**

Keynote speaker: **Miguel González-Suela**. Deputy Secretary for Ecological Transition and the Demographic Challenge of the Ministry of Ecological Transition and the Demographic Challenge (**MITECO**)

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12:15 – 13:00 h. Booked slot

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13:00 – 13:45 h.

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