

CALL 4 SPEAKERS

What is Greencities & S-Moving?

Greencities is the reference meeting for all agents involved in the construction of smart and sustainable cities in Spain. Technology and sustainability are its central axes. Institutions, public administrations, companies and professionals come together at Greencities to project the cities of the future.

S-Moving is an international forum in which the agents of the smart and sustainable mobility sector meet. Thus, S-Moving brings together public and private actors working on the present and future development of smart, sustainable, connected, electric, shared and autonomous mobility. You can find all the extended information on the Greencities website.

Both events are held jointly, offering the participant greater options to find business opportunities, network, exhibit and present their products and services, as well as learn about the latest trends on the present and future of smart cities, smart mobility, and sustainability.

In addition, one of the main features of the event will be the participation of representatives from numerous cities, with whom participants can hold B2B meetings.

Why participate in the "Call 4 Speakers" at Greencities & S-Moving 2022?

Being part of the extensive programme of Greencities & S-Moving 2022 as a speaker gives the opportunity to share knowledge, experiences and concerns with other leading professionals in urban management from both the public and private sectors.

In addition, as a speaker selected through this call you will have the following benefits:

- Free participation
- Entrance to the exhibition area and forums both days.
- Networking agenda
- Communication of the participation in the official networks of the fair
- Mention of participation in Newsletter
- Invitation to the different institutional events

Who can apply for the "Call 4 Speakers" Greencities & S-Moving 2022?

"Call 4 Speakers" Greencities & S-Moving 2022 is looking for business leaders, innovators, experts, entrepreneurs, scholars, government officials, Universities, R&D centers, associations, etc. of international profile with the most powerful, innovative and disruptive ideas, initiatives, solutions and/or projects in city management from a 360° point of view.

Any profile that identifies itself is invited to submit their proposals to "Call 4 Speakers" Greencities & S-Moving 2022.

What topics will be covered?

The topics to which the proposals for this edition of Greencities & S-Moving can apply are:

- Connectivity and digitalization.
- Smart Tourism Destinations.
- Smart rural.
- Innovation in smart cities: success cases of international benchmark smart cities.
- Technology and urban traffic.
- Intelligent electric mobility.
- Artificial intelligence and Cybersecurity.
- Green hydrogen and decarbonization.
- Urban Agenda.
- Eco-design: right to repair.
- Eco-textile.
- Distribution, use and reuse.
- Disruptive technologies.
- New urban models: from cities to housings.

* Please note that the Greencities & S-Moving content program is meant to inspire and empower a professional audience. In order to keep this congress knowledge-share approach spirit any solution or product sales-oriented pitch presentation will not be accepted.

How to submit proposals?

To apply to “Call 4 Speakers” Greencities & S-Moving 2022, please fill in the form with all the requested details available at: <https://greencities.fycma.com/call-for-speakers/?lang=en#formulario-call-speakers>

There is no limit to the number of submissions by author, but it is important to submit only those that really have relevance within the proposed topics and taking into account the evaluation criteria. As a guideline, we suggest no more than 2 submissions per author/company/institution/organization.

Timetable for submission of proposals:

- Deadline for the submission of proposals: **6th June 2022, 23:59 h.**
- Confirmation of selected candidates: from **14th June 2022** ahead *

*The committee of experts reserves the right to accept proposals between June 6, 2022 and June 14, 2022.

Between these deadlines, the expert committee and the Greencities & S-Moving 2022 content team reserve the right to request any clarification or additional information on the submitted proposals.

Points to consider before submitting a proposal

In-person events

Greencities & S-Moving are in-person events, so who applies must take into account that he/she will have to physically go to FYCMA (Trade Fairs and Congress Center of Malaga) on September 21 and 22, 2022

The organization is working on a series of hygienic measures that comply with the sanitary conditions and regulations that will be in force during the event, which will be previously reported through the official networks.

However, you can consult the measures being applied by FYCMA in a generic way to all events and fairs held at:

<https://fycma.com/volverareunirnos/protocolo-eventos/>

Accommodation and travel of the candidate(s)

The organization will be responsible for the travel and accommodation on September 20 and/or 21, 2022 (maximum 2 nights) as well as for the management of the person/s chosen, under specific terms and taking into account that it retains the right, ultimately, to choose the conditions of the trip.

The organization will not be responsible for accompanying travel and/or expenses incurred during the trip and stay; as well as expenses that are not managed by the organization and will not make direct payments to the participants.

Please note that accommodation reservations are made under economic risk, so any cancellation or change in the same, could involve an additional cost.

The format and time designated for the speaker

The content program of Greencities & S-Moving 2022 includes different formats depending on the theme and focus, such as: thematic panels, fireside chats, pitches, keynote speakers, etc.; therefore, the organization reserves the right to decide on the format, space, schedule and time of participation of the person/s chosen.

Language

The official language of the fair is Spanish; however, as it is an international event, interventions in English will be accepted, taking into account that simultaneous translation will not be available in most of the spaces.

Proposal modification options

You can modify or add to the information given in the form in the mails:

mgarcia.ext@fycma.com

rdorronsoro.ext@fycma.com

Please note that extensions will only be accepted until the deadline for submission of proposals (June 6, 2022, 11:59 p.m.).

How will it be evaluated?

The content programme of Greencities & S-Moving 2022 aims to provide a comprehensive and professional vision of the current state in terms of Smart cities and sustainable and connected mobility to its visitors.

The committee of experts together with the Greencities & S-Moving 2022 content team will select those applicants, considered suitable for the programme, among all the applications received using the following criteria:

- It must be in line with one of the topics proposed for this edition (s can be consulted in the section *What topics will be covered?*)
- International profile.
- Applicants that target current mobility challenges will be highly valued.
- Professional achievements and Curriculum.
- Impact on business objectives.
- Success cases of smart cities with certifiable international track record.

Selection process

The committee of experts together with the Greencities & S-Moving 2022 content team will select those applicants, considered suitable for the programme, among all the applications received. All proposals will be fully reviewed.

From 14th June 2022 onwards, all participants will be informed of the status of their proposals (accepted or rejected). In case of being accepted as speaker, the speakers secretariat will contact the participant to:

- Provide accreditation for entry to Greencities & S-Moving 2022.
- Request required data from all program participants.
- Ask to sign the participation documents.
- Provide any details about the participation in the content program.
- Provide any other information that may be relevant.

Data protection

Participation in this contest implies full acceptance of the rules and regulations for participation in fairs and events of FYCMA, which will be notified in the mail that you have submitted your proposal correctly.

Contact details and additional information

If you have any question, doubt or suggestion regarding this “Call 4 Speakers” or the Greencities & S-Moving 2022 content programme, please contact us at:

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If you are also interested in exhibiting or partnership options to maximize your company's profile, please contact us at:

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