



## S-MOVING ARENA

**Wednesday 29<sup>th</sup> September 2021**

from 08:30 h. Main Hall

Accreditation

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09:00 -09:45 h. **S-Moving Arena Opening conference**

- » **Pablo Hermoso de Mendoza.** Mayor of **Logroño** and co-president of the Spanish Network of Smart Cities (**RECI**)
- » **Antonio Gómez-Guillamón.** President of **Andalucía Aerospace Business Cluster** and **Málaga TechPark Aerospace Systems Cluster**

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10:00 – 11:00 h. **Urban Air Mobility (UAM)**



Moderate: **Antonio Gómez-Guillamón.** President of **Andalucía Aerospace Business Cluster** and **Málaga TechPark Aerospace Systems Cluster**

- » **José Ignacio Rodríguez.** Commercial Director of **E-Hang Spain & Latin America**
- » **Nikhil Goel.** Cofounder of **Uber Elevate**
- » **Gerardo Olivares.** Director of National Institute of Aviation Research (**NIAR**)
- » **Stephen P. Luxion.** Director of **ASSURE FAA Center of Excellence for UAS**

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11:00 – 12:00 h. **Opening Ceremony.** Auditorium 1



Master lecture **Supercities. Smart Territory**

- » **Alfonso Vegara.** President of **Fundación Metropoli**



**12:15 – 13:15 h. Transforming urban mobility through innovation.** One of the challenges of EIT Urban Mobility is to help transform cities through innovation, and in this sense, European Recovery Funds can play a crucial role in these years to drive the change towards more sustainable cities focused on the citizen.



Moderate: **Daniel Serra**. Director of Innovation Hub South at **EIT Urban Mobility**

- » **Miquel Estrada**. Professor associated in the Universitat Politècnica de Catalunya (UPC)
- » **Josep Maria Salanova**. Associate researcher of the Hellenic Institute of Transport (HIT) of the Centre for Research & Technology Hellas (CERTH)
- » **Lucía González**. Founding Partner at **Edenway and Natives**
- » **Ángel López**. Director of Mobility Strategies of **Barcelona City Council** and President of **EIT Urban Mobility Cities Club**

**13:30 – 14:30 h. We are moving into the future. We move forward with you.** The sustainable mobility and transport planning promoted by the Directorate General for Mobility is aligned with the objectives set out in Agenda 2020 and the European Green Pact. With the aim of creating a new approach in public policies on mobility, with criteria of sustainability and resilience, which at the same time allows responding to the challenges of mitigation and adaptation to climate change, it is considered necessary to incorporate digitalisation and technological advances and innovation in the management and access to transport. For this reason, the Regional Ministry of Development, Infrastructures and Territorial Planning is working on different initiatives aimed at digitalising the Andalusian Public Transport System. These include the creation of the "Andalusian Public Transport Control and Management Centre", which is planned as the nerve centre of the autonomous region's network.



Keynote speaker: **The digitisation of public transport in Andalusia**

- » **Marifrán Carazo**. Regional Minister for Development, Infrastructures and Territorial Planning of the **Andalusian Regional Government**

Moderate: **Felipe Arias**. Director General of Mobility of the Department of Development, Infrastructures and Territorial Planning of the **Regional Government of Andalusia**

- » **José Manuel Mayo**. Head of Operations of the **Andalusian Transport Consortium Network**.
- » **Carlos Alocén**. Director of Citizenship and Digitalisation of the **Zaragoza Area Transport Consortium**
- » **María del Amor León**. Technician of the Systems Area of the **Regional Transport Consortium of Madrid**
- » **Ignasi Oliver**. Member of the Subway Committee at the **International Public Transport Union**



14:30 h.

WORKING LUNCH

16:00 – 17:00 h. **New sustainable mobility technologies**Moderate: **María Trinidad Hernández**. Directorate General for  
Mobility of **Málaga City Council**

- » **Jose Carlos Riveira**. Director of Strategy and Product Management of **Kapsch TrafficCom**
- » **Noemí Moya**. Director of Institutional and Governmental Relations for Spain and France of **Voi technology**
- » **Andrea Giaretta**. Regional General Manager of **DOTT**

17:15 – 18:15 h. **International trends in Smart Mobility investing**. We will discuss trends in Europe in smart mobility. What technologies and business models are currently being invested in, at what stages (early vs. growth), and the differences and similarities between different countries in Europe and between Europe and other regions of the world

Moderate: **Tom Horsey**. Managing Partner of **Ionic.fund** and Investor Relations of **Connected Mobility Hub**

- » **Alexandre Grandremy**. Founder and Executive Coach at **Planet Impact Advisory** and Strategy & Business Advisor at **Orevon**
- » **Nadim Matuk**. Investment Principal of **Liil Ventures**

## S-MOVING ARENA

### Thursday 30<sup>th</sup> September 2021

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09:00 – 10:00 h. **Mobility as a Service, multimodality and micro-mobility**Moderate: **Pablo Oliete**. Founding partner of **FOM**

- » **Sergio Diez**. CEO and co-founder of **Mobility HUB**
- » **Ramón Fernández**. Head of eBus Business Development of **Endesa X**
- » **Jorge Rodríguez**. Mayor of **Ontinyent**
- » **Manuel Ortiz**. Director of Institutional Relations of **Superpedestrian**
- » **Filippo Brunelleschi**. Country manager of **Spin Iberia**



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### 10:15 – 11:15 h. Mobility governance

Moderate: **Antonio Rojas**. President of the Connected Vehicle and Sustainable Mobility Committee at **AMETIC**



- » **José de la Uz**. Mayor of **Las Rozas** and President of **Las Rozas Innova**
- » **Ignacio Galindo**. Director of Professional Services of **PTV Group Iberia**

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### 11:30 – 12:30 h. Electric and sustainable mobility

Moderate: **Gema Cantero**. Engineer in the Department for the Promotion of Energy Actions of the Andalusian Energy Agency (**AAE**)



- » **Alejandro Peña**. Director of the Rural Development and Sustainability Area of **Provincial Council of Badajoz**
- » **Mónica Castilla**. Head of Communication, Dissemination and Business Relations at the Spanish Patent and Trademark Office (**OEPM**)
- » **Fermín Alonso**. Delegate Councilor for Strategic Projects and Sustainable Mobility at **Pamplona City Council**
- » **Valentín Alegría**. Director of innovation and network strategy of **Renfe**

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### 14:00 – 15:00 h. The future of connected automated and self-driving mobility

Moderate: **Antonio López de Ávila**. President and CEO at TDDS



- » **Nicolás Gómez**. Business Development Manager of **SISTEM**
- » **Amparo Marco**. Mayor of **Castellón de la Plana**
- » **Pablo Escapa**. Director of information technology CTO of **EUROCYBCAR** and Technical Engineer of Telecommunications in systems of **VECA group COITT**
- » **Lourdes Sánchez**. Connectivity manager of **DEKRA**