






GREENCITIES ARENA

Wednesday 29th September 2021






from 08:30 h. Main Hall

Accreditation

09:00 -09:45 h. Opening conference Greencities Arena

-  **Juan Carlos Abascal.** Mayor of **Ermua City Council** and co-president of the Network of Science and Innovation Cities (**Red Inpulso**)
-  **Carles Ruiz.** Mayor of **Viladecans City Council** and co-president of the Network of Science and Innovation Cities (**Red Inpulso**)
-  **Pedro Mier.** President of **Ametic**

10:00 – 11:00 h. AndalucíaSmart and the Intelligent Development of Andalusia. Regional Ministry of Economic Transformation, Industry, Knowledge and UniversitiesModerate: **María del Carmen Rodríguez.** Manager of INPRO of **Provincial Council of Seville**

-  **Pablo Cortés.** Secretary General for Enterprise, Innovation and Entrepreneurship in the **Andalusian Regional Government**
-  **Juan Bautista Antonio Alvarez.** Deputy-delegate for technological development and European resources of **Provincial Council of Málaga**
-  **Víctor Manuel Montoro.** Deputy Delegate for European programmes and e-administration of **Provincial Council of Córdoba** *TBC*
-  **José Leocadio Ortega.** Mayor of **Pilas**
-  **Manuel Hueso.** Mayor of **Rus** *TBC*

11:00 -12:00 h. Opening Ceremony. AuditoriumMaster lecture **Supercities. Smart Territory**

-  **Alfonso Vegara.** President of **Fundación Metropoli**
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12:15 -13:15 h. Everything has changed. New cities for new citizens



Moderate: **Victor Troyano**. Concept Manager of **Urbania**

- 🔴 **Raúl López**. Councillor for Town Planning and Territorial Planning of **Malaga City Council**
- 🔴 **Flavio Tejada**. Director of **Arup** and Director Master in **Real Estate Development at IE**
- 🔴 **Jorge Alonso**. Design Architect & Planner and Business Development Manager of **Chapman Taylor**
- 🔴 **Jorge Ponce Dawson**. Main Board Director of **Broadway Malyan**

13:30 -14:30 h. DIGITAL TWIN: beyond a spatial, virtual and augmented reality



Moderate: **Germán del Real**. Deputy Managing Director of **Ayesa Group**



- 🔴 **Elena Sánchez**. Director of the transport division, digital transformation area of **Ayesa Group**
- 🔴 **Daniel Herrera**. Director of the architecture division of **Ayesa Group**
- 🔴 **Gianluca Racana**. Director of **Zaha Hadid Architects**
- 🔴 **Miguel Ángel Vilaplana**. Head of **Airbus UTM**
- 🔴 **Daniel Rojas-Marcos**. Territorial Director of the South Zone and responsible for the tourism sector of **ESRI**

14:30 h.


WORKING LUNCH

16:00 -17:00 h. Smart water. The management of the integral water cycle is one of the critical problems in many municipalities with a special complexity in those that have very scarce or non-existent sources, as is the case in some islands. We will see how they manage it in several municipalities and the solutions that have been created to make the most of this scarce resource.

Moderate: **Emilio Herrera**. Vice-president of the Smart Cities Commission
of **Ametic TBC**



- 🔴 **Miguel Ángel Benito**. Legal and Business Development Director of **AGBAR**
- 🔴 **Antonio Pérez**. Mayor of **Benidorm City Council**

**17:15 -18:30 h. Keys in the transformation to the cloud in the public sector**Keynote speaker: **María Jesús Almazor**. CEO of Cyber&Cloud of **Telefónica Tech**Moderate: **Mario Cortés**. Dean of the **College of Telecommunications Technical Engineers** of  **Telefónica Empresas**

-  **José Antonio Ondiviela**. Director of Government and Smart Cities Solutions of **Microsoft Europe**
-  **José Antonio González**. Head of Digital Transformation, Large Companies and Public Administrations South of **Telefónica**
-  **Adolfo García**. Director General of the Telecommunications Service of the Digital Strategy of the **Digital Agency of Andalusia**
-  **José Manuel Vargas**. Director General of Information and Communication Technologies **Regional Government of Extremadura**
-  **José Miguel Muñoz**. Director of Business Development of **Kalaman**

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from 08:30 h. Main Hall

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09:00 -10:00 h. Smart tourism destinations

09:15 – 10:10 h. Challenges and new opportunities. Smart Tourism Destinations (ITD) have been consolidated in the Smartcities market as a vertical for the tourism industry. The Modernisation and Competitiveness Plan presented by the Secretary of State, especially the Tourism Sustainability Plans, offer a unique and historic opportunity to make a quantum leap in the competitiveness of destinations and the tourism industry.








-  **Antonio Sánchez**. Innovation Director of **Hub Dinapsis Benidorm**
-  **Malaga City Council**
-  **Antonio López**. President and Ceo of **TDDS TBC**



10:20 -11:15 h. Sustainability, digitisation and competitiveness, keys to the smart destination model. The concepts of sustainability, digitalisation and competitiveness are key to understanding in detail the smart destinations model, which aims to promote a new model for improving competitiveness and tourism development based on tourism governance and co-responsibility. The smart destinations model has already been implemented in around fifty destinations and there is growing international interest in this methodology developed by the Secretary of State for Tourism, through the State Society for the Management of Innovation and Tourism Technologies (SEGITTUR).





Moderate: **Enrique Martínez.** President of State Company for the Management of Innovation and Tourism Technologies (**SEGITTUR**)

-  **Antonio Guevara.** Dean of the Faculty of Tourism of the University of Malaga (**UMA**)
-  **Enrique Navarro.** Lecturer in Geography at the University of Malaga (**UMA**)
-  **Lidia Andrades.** Lecturer at the University of Extremadura (**UEX**)
-  **María Velasco.** Professor of Political Science of Complutense University of Madrid (**UCM**)
-  **Antonio Francés.** Mayor of **Alcoy City Council**

11:30 -12:30 h. Green transition, digital and decarbonization

Moderate: **Pilar González.** Head of the Institutional Promotion and Territorial Cooperation Department of **CDIT**

-  **Manuel Guirao.** Energy Transition General Director, **Castilla-La Mancha Government**
-  **Luis Miguel Hernando.** Head of Public Administration Sales of **Endesa X**
-  **Emilio Iglesias.** Head of Area in the Department of Institutional Promotion and Territorial Co-operation of **CDTI**
-  **Ana González.** Mayor of **Gijón City Council**
-  **M^a Lourdes Martín.** Technical Director of Sustainability and Climate Change of **SGS**

12:45 -13:45 h. Space underdevelopment



14:00 -15:00 h. **Smart rural, technology and connectivity.** The expansion of smart city technologies and solutions to the rural world has multiple barriers, including connectivity, a basic pillar for life in this environment to develop in a way that is equivalent to that of cities. The development of 5G promises to partially solve this problem. We will discuss the EU Small Villages model for rural areas.



 **Teresa Ladrero. Mayor of Eje de los Caballeros City Council** *TBC*

S-MOVING ARENA

Wednesday 29th September 2021

from 08:30 h. Main Hall

Accreditation

09:00 -09:45 h. S-Moving Arena Opening conference

- » **Pablo Hermoso de Mendoza.** Mayor of **Logroño City Council** and co-president of the Spanish Network of Smart Cities (**RECI**)
- » **Antonio Gómez-Guillamón.** President of **Andalucía Aerospace Business Cluster** and **Málaga TechPark Aerospace Systems Cluster**

10:00 – 11:00 h. Urban Air Mobility (UAM)



Moderate: **Antonio Gómez-Guillamón.** President of **Andalucía Aerospace Business Cluster** and **Málaga TechPark Aerospace Systems Cluster**

- » **José Ignacio Rodríguez.** Commercial Director of **E-Hang Spain & Latin America**
- » **Nikhil Goel.** Co-founder of **Uber Elevate**
- » **Gerardo Olivares.** Director of National Institute of Aviation Research (**NIAR**)
- » **Stephen P. Luxion.** Director of **ASSURE FAA Center of Excellence for UAS**

11:00 – 12:00 h. Opening Ceremony. Auditorium



Master lecture **Supercities. Smart Territory**

- » **Alfonso Vegara.** President of **Fundación Metropoli**



12:15 – 13:15 h. Transforming urban mobility through innovation. One of the challenges of EIT Urban Mobility is to help transform cities through innovation, and in this sense, European Recovery Funds can play a crucial role in these years to drive the change towards more sustainable cities focused on the citizen.



Moderate: **Daniel Serra.** Director of Innovation Hub South at **EIT Urban Mobility**

- » **Miquel Estrada.** Professor associated in the Universidad Politécnica de Cataluña (**UPC**)
- » **Josep Maria Salanova.** Associate researcher of the Hellenic Institute of Transport (**HIT**) of the Centre for Research & Technology Hellas (**CERTH**)
- » **Lucía González.** Founding Partner at **Edenway and Natives**
- » **Ángel López.** Director of Mobility Strategies of **Barcelona City Council** and President of **EIT Urban Mobility Cities Club**

13:30 – 14:30 h. We are moving into the future. We move forward with you. The sustainable mobility and transport planning promoted by the Directorate General for Mobility is aligned with the objectives set out in Agenda 2020 and the European Green Pact. With the aim of creating a new approach in public policies on mobility, with criteria of sustainability and resilience, which at the same time allows responding to the challenges of mitigation and adaptation to climate change, it is considered necessary to incorporate digitalisation and technological advances and innovation in the management and access to transport. For this reason, the Regional Ministry of Development, Infrastructures and Territorial Planning is working on different initiatives aimed at digitalising the Andalusian Public Transport System. These include the creation of the "Andalusian Public Transport Control and Management Centre", which is planned as the nerve centre of the autonomous region's network.



Moderate: **Felipe Arias.** Director General of Mobility of the Department of Development, Infrastructures and Territorial Planning of the **Regional Government of Andalusia**

- » **Marifrán Carazo.** Regional Minister for Development, Infrastructures and Territorial Planning of the **Andalusian Regional Government** *TBC*
- » **José Manuel Mayo.** Head of Operations of the NER of the **Andalusian Transport Consortium Network.**
- » **Carlos Alocén.** Director of Citizenship and Digitalisation of the **Zaragoza Area Transport Consortium**
- » **Amor León.** Technician of the Systems Area of the **Regional Transport Consortium of Madrid**
- » **Ignasi Oliver.** Representative of the **International Public Transport Union**

14:30 h.

WORKING LUNCH



16:00 – 17:00 h. New sustainable mobility technologies

Moderate: **María Trinidad Hernández**. Directorate General for Mobility of **Málaga City Council**



- » **Jose Carlos Riveira**. Director of Strategy and Product Management of **Kapsch TrafficCom**
- » **Miguel Anxo Fernández**. Mayor of **Pontevedra** *TBC*
- » **Noemí Moya**. Director of Institutional and Governmental Relations for Spain and France of **Voi technology**
- » **Andrea Giaretta**. Regional General Manager of **DOTT**

17:15 – 18:15 h. International trends in Smart Mobility investing. We will discuss trends in Europe in smart mobility. What technologies and business models are currently being invested in, at what stages (early vs. growth), and the differences and similarities between different countries in Europe and between Europe and other regions of the world



Moderate: **Tom Horsey**. Managing Partner of **Ionic.fund** and Investor Relations of **Connected Mobility Hub**

- » **Alexandre Grandremy**. Strategy & Business Advisor of **Orevon Venture Partners**
- » **Diego Siguelnitzky**. Investment Manager of **APX**
- » **Nadim Matuk**. Investment Principal of **Liil Ventures**

S-MOVING ARENA

Thursday 30th September 2021

from 08:30 h. Main Hall

Accreditation

09:00 – 10:00 h. Mobility as a Service, multimodality and micro-mobility

Moderate: **Lola Ortiz**. General Director of Mobility Planning and Infrastructures of **Madrid City Council** *TBC*

- » **Sergio Diez**. CEO and co-founder of **Mobility HUB**
- » **Ramón Fernández**. Head of eBus Business Development of **Endesa X**
- » **Jorge Rodríguez**. Mayor of **Ontinyent City Council**
- » **Manuel Ortiz**. Director of Institutional Relations of **Superpedestrian**
- » **Filippo Brunelleschi**. Country manager of **Spin Iberia**



10:15 – 11:15 h. Mobility governance

- » **AMETIC**
- » **José de la Uz.** Mayor of **Las Rozas City Council**
- » **Ignacio Galindo.** Director of Professional Services of **PTV Group Iberia**



11:30 – 12:30 h. Electric and sustainable mobility

Moderate: **Gema Cantero.** Engineer in the Department for the Promotion of Energy Actions of the Andalusian Energy Agency (**AAE**)

- » **Alejandro Peña.** Director of the Rural Development and Sustainability Area of **Provincial Council of Badajoz**
- » **Mónica Castilla.** Head of Communication, Dissemination and Business Relations at the Spanish Patent and Trademark Office (**OEPM**)
- » **Enrique Maya.** Mayor of **Pamplona City Council**
- » **Valentín Alegría.** Director of innovation and network strategy of **Renfe**



12:45 – 13:45 h. Space underdevelopment

14:00 – 15:00 h. The future of connected, automated and self-driving mobility

- » **Francisco Baeza.** Business Development Manager of **SISTEM**
- » **Amparo Marco.** Mayor of **Castellón de la Plana City Council**
- » **Pablo Escapa.** Director of information technology CTO of **EUROCYBCAR** and Technical Engineer of Telecommunications in systems of **VECA group COITT**
- » **Lourdes Sánchez.** Connectivity manager of **DEKRA**





CIRCULAR ECONOMY FORUM

SUSTAINABILITY ROOM



Ayuntamiento de Málaga
Área de Sostenibilidad Medioambiental



Junta de Andalucía
Consejería de Agricultura,
Ganadería, Pesca y Desarrollo Sostenible

Wednesday 29th September 2021

from 08:30 h. Main Hall

Accreditation

09:00 -09:45 h. **Sustainability Room Opening conference**

Keynote speaker: Miguel González Suela. Deputy Secretary for Ecological Transition and the Demographic Challenge of the Ministry of Ecological Transition and the Demographic Challenge (MITECO)

10:00 – 10:45 h. **The role of the administration**

Moderate and speaker: **Teresa Muela.** Secretary General of the Andalusian Federation of Municipalities and Provinces (**FAMP**)

- **Marta Gómez.** General director of Circular Economy of **Castilla-La Mancha government**
- **María López.** Director of Environmental Quality and Climate Change of the Ministry of Agriculture, Livestock, Fisheries and Sustainable Development of the **Regional Government of Andalusia**
- **Cristina Aparicio.** Director of the Circular Economy of the **Madrid Regional Government**

10:45 – 11:00 h. **Conference**

11:00 – 12:00 h. **Opening Ceremony.** Auditorium



Master lecture **Supercities. Smart Territory**

- **Alfonso Vegara.** President of **Fundación Metropoli**



**12:15 – 14:30 h. The plastics problem: How does it affect cities?
“Blue Bio Med” project**

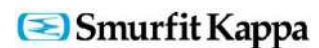


Moderate: **Luis Medina-Montoya**. Director General for the Environment and Sustainability of **Málaga City Council** *TBC*

- **M^a Antonia Cobacho**. Coordinator of the *REINWATE* project of the Agricultural and Fisheries Management Agency (AGAPA) of the **Andalusian Regional Government**
- **Manuel Machado**. Coordinator in Andalusia of the *BLUE MIO MED* project of the Institute for Agricultural and Fisheries Research and Training (IFAPA) of the **Andalusian Regional Government**
- **Alpidio Armas**. President of the **Island Council of El Hierro** *TBC*

13:30 – 14:30 h. Business and the Circular Economy. Beyond the recycling economy. There is a risk that citizens associate and confuse the circular economy exclusively with waste management and the recycling or green economy. What are the steps or policies that need to be put in place so that the average citizen knows what the circular economy is and what their role is in it? How can businesses contribute?

Moderate: **Smurfit Kappa**



- **Antonio López Peña**. South Zone Manager **Ecoembalajes España S.A.**
- **Miguel Giribet**. Ceo of **Cash Converters Spain and Portugal**
- **Albert Grau**. Public Affairs Officer in Spain of **Rockwool**
- **Ainhoa Mendivil**. Director of environment of the northern area of **SGS**
- **Gonzalo Jiménez**. Sustainability and Transformation Director of **Hidralia**

14:30 h.

WORKING LUNCH

16:00 – 17:00 h. Enabling and constraining factors for the success of circular bioeconomy initiatives in Andalusia



Moderate: **Anastasio J. Villanueva**. Researcher at the Institute for Agricultural and Fisheries Research and Training (IFAPA) of the **Andalusian Regional Government**.

- **Enrique Guillamón**. Technical Director of **DOMCA**
- **Beatriz Molina**. R+D+i Director of **Grupo La Caña**



17:15 – 18:15 h. The role of public and private companies. Innovation and intelligent systems in waste management. How can innovation contribute to the implementation of the circular economy? How should the precepts of the circular economy influence the behaviour and habits of citizens in the management of their waste, both household waste and waste from economic activities?

- **Jorge Gutiérrez.** Sales Director for Spain and Italy of **Contenur**
- Limpieza de Málaga S.A.M. (**LIMASAM**)
- **Juan José Almela.** Director of Operations and Strategy of **MOVISAT**
- **Gemma Badia.** Mayor of **Gavà City Council**

SUSTAINABILITY ROOM

Thursday 30th September 2021

from 08:30 h. Hall principal

Accreditation

09:00 -10:15 h. Talent Woman. The role of women in the development of the urban agenda, social entrepreneurship and circular economy.

Moderate: **Soledad Diaz.** Managing director of Association of Science and Technology Parks of Spain (**APTE**)

- **Emma Buj.** Mayor of **Teruel City Council**
- **Inés Rey.** Mayor of **Ayuntamiento de A Coruña City Council**
- **Maite Rodríguez.** General director of **Clear Channel**

10:30 -12:45 h. Sustainable Development Goals (SDG) and 2030 Agenda



Keynote speaker: **The role of the financial sector in the development of sustainable projects**

- **José María López.** Head of Sustainability and Corporate Social Responsibility (CSR) of **Unicaja Banco**

**10:45 – 11:45 h. SDG and citizens**

Moderate: **Julio Andrade**. Director of **Cifal Málaga**-United Nations Institute for Training and Research (**UNITAR**)

- **Beatriz Becerra**. Director General for Citizen Participation, Migration, External Action, Development Cooperation, Transparency and Good Governance of **Malaga City Council**
- **Miquel Rodríguez**. Commissioner for the 2030 Agenda of **Barcelona City Council**
- **Lucas Yamamoto**. Investment Professional of **Gef Capital Partners**
- **Daniel González-Bootello**. Managing Director of **Smart City Cluster**
- **Javier Araujo**. Head of Smart Cities of **T-system Iberia**

11:45 – 13:05 h. SDG and success stories based on the application of sustainable solutions

Moderate: **María del Carmen García**. Manager of the **CIEDES foundation**

**FUNDACIÓN
CIEDES**

- **Joaquín Villanova**. Mayor of **Alhaurín de la Torre City Council**
- **Marisol Garmendia**. Councilor for Economic and Ecological Impulse of **San Sebastian City Council**
- **Miguel Zarzuela**. Strategy Director of **Zaragoza 2030**
- **Diego Leone**. Secretary of Environment and Public Space of **Municipalidad de Rosario, Argentina**
- **Manuel José Menéndez**. Manager of **EMAYA**

13:15 -13:30 h. Conference: Presentation of the *Biodistricts* project

13:40 – 15:00 h. Space underdevelopment



URBAN INTELLIGENCE ROOM

Pavilion 1

Wednesday 29th September 2021

from 08:30 h. Main Hall

Accreditation

09:00 – 09:55 h. Energy transition: redefining the energy model. Energy is becoming one of the great problems of our time with its unstoppable rise. The impact of renewable energy sources seems to be contributing to this rise in prices. How can we get out of this loop? What are the most effective mitigation mechanisms?

Moderate: **Alfonso Borrero**. President of **Ametic's Smart Cities Commission**



- **Lluïsa Moret**. Mayor of **Sant Boi de Llobregat City Council**
- **Juan Antonio Imbernon**. Urban Solutions Manager of **AGBAR**
- **Antonio Moreno**. Energy Efficiency and Smartbuilding Product Manager of **Telefónica Tech**

10:05 - 11:00 h. Venture capital funds: supporting startups and promoting business expansion



Junta de Andalucía

Consejería de Transformación Económica,
Industria, Conocimiento y Universidades

AGENCIA DE INNOVACIÓN Y DESARROLLO
DE ANDALUCÍA IDEA

11:00 -12:00 h. Opening Ceremony. Auditorium



Master lecture **Supercities. Smart Territory**

- **Alfonso Vegara**. President of **Fundación Metropoli**

12:15 – 13:10 h. Digital transformation and sustainability in administrations

- **Fernando de Pablo**. Director General of the Digital Office of **Madrid City Council**
- **Victor Solla**. Director General for Innovation and Urban Digitalisation of **Malaga City Council**
- **Salvador Estevan**. Chief Digital and Artificial Intelligence Officer
- **Juan Luis Cruz**. **General Director of the Fernando de los Ríos Consortium** *TBC*

**13:20 – 14:30 h. Initiatives and projects of Spanish cities focused on attracting talent to cities**

- **Francisco de la Torre.** Mayor of **Málaga City Council**
- **Ada Colau.** Mayor of **Barcelona City Council** *TBC*
- **Luis José Barcala.** Mayor of **Alicante City Council** *TBC*
- **Juan Espadas.** Mayor of **Sevilla City Council** *TBC*

SMARTCITY
EXPO WORLD CONGRESS

14:30 h.

ALMUERZO DE TRABAJO

15:30 – 15:50 h. Conference: "Art in the City - the right choice of artworks in urban space"

- **Carlos García-García.** Academic Master's Degree in Territorial Planning in the **Ecole des Hautes Etudes en Sciences Sociales of Paris** *TBC*

16:00 – 17:20 h. Space underdevelopment

17:30 – 18:30 h. Project "Soludable". Regional Ministry of Health and Families of the Andalusian Regional Government.Moderate: **Gonzalo Aranda.** Planning and evaluation of health services of **Project "Soludable"**

- **Magdalena de Troya.** Dermatologist and director of **Project "Soludable"**.
- **Antonio Guevara.** Dean of the Faculty of Tourism of the University of Malaga (**UMA**)
- **Paola Jiménez.** Local sustainability and health impact
- **Antonio Manuel Gómez.** Sales and Marketing Manager of **Ingenia**





START-UP POINT

URBAN INTELLIGENCE ROOM

Conference Room 2.1

Wednesday 29th September 2021

from 08:30 h. Main Hall

Accreditation

09:00 – 10:30 h. Elevator Pitch Presentations. **EXTENDA Mission**



10:30 – 11:00 h. Entrepreneurship as a key factor in the advancement of smart cities and smart and sustainable mobility

11:00 – 12:00 h. **Acto Inaugural.** Auditorio 1



Conferencia magistral **Superciudades. La Inteligencia del Territorio**

- **Alfonso Vegara.** Presidente de la **Fundación Metropoli**

12:00 – 13:00 h. Presentation of Andalusian IPC projects in the field of Smart cities and sustainable mobility

13:15 -14:30 h. Ecosystem startup: presentation of new developments and initiatives of entrepreneurs in the Smart environment.

Moderate: **Juan Jesús Velasco**

- **Carlos Rodríguez.** Ceo and co-founder of **Solum.**
- **Iván Pestaña.** Director of institutional relations of **Tales**
- **Elizabeth Ortiz.** **Scoobic**
- **Andrea Gómez.** CMO of **Hopu**



14:30 h.

WORKING LUNCH

16:00 – 16:30 h. How to create a unified tourism experience: connecting city, business and person

**16:35 – 17:20 h. Mobility solutions and initiatives for smart tourist destinations****SMARTCITY**
EXPO WORLD CONGRESS

- **MY STREET BOOK.** Urban offer and mobility merge. Escapes to the countryside
- **IOMOB.** All the city's mobility in the palm of your hand
- **ECCOCAR.** The digitisation of Rent A Car
- **LIVE ELECTRIC TOUR.** Urban supply and mobility merge
- **MY RENT GO.** Sustainable mobility on your hotel's doorstep
- **KIDO Dynamics.** Tourism and data
- **Enroute.** Collect Credits towards your next ride while shopping from your favorite retailers
- **Mappo.** Is a new way to explore destinations

17:30 – 18:30 h. Success stories in research, innovation and local entrepreneurship

- **Ana Isabel Jiménez.** Mayor of **Alcalá de Guadaíra City Council** *TBC*
- **David Sancho.** Head of the energy, environment and engineering department of the wastewater department of Málaga Municipal Water Company (**EMASA**)
- **Juan Mullerat.** Architect, founder and CEO of **Plus Urbia**
- **Xavier García.** Mayor of **Badalona City Council**

INTERNATIONAL GREENCITIES CONGRESS FORUM

URBAN INTELLIGENCE ROOM

Pavilion 1

**Thursday 30th September 2021**

from 08:30 h. Main Hall

Accreditation**09:15 – 09:30 h. International Greencities Congress Opening**

- **Javier López.** Vice Chancellor of Company, Territory and Digital Transformation of the University of Málaga (**UMA**) and president of the Scientific Committee of the International Greencities Congress (**IGC**)

**09:30 – 10:30 h. Block I Presentation of scientific communications **SUSTAINABLE INFRASTRUCTURES AND TECHNOLOGICAL SOLUTIONS****

Moderate: **Javier López**. Vice Chancellor of Company, Territory and Digital Transformation of the University of Málaga (**UMA**) and president of the Scientific Committee of the International Greencities Congress (**IGC**)

- *Contabilidad experimental de los servicios ecosistémicos de la provincia de Málaga mediante k.LAB1. **Pedro Miguel Guerrero***
- *Estudio de Zonificación para las Diferentes Fuentes de Contaminación en la Isla de Gran Canaria. **Iris Cuevas**. CTIO Chief Technology Innovation Officer HOP Ubiquitous S.L. (**HOPU**)*
- *Monitorización Segura en Infraestructuras de Carga de Vehículos Eléctricos Frente a Ciber-Ataques. **Jesús Cumplido**. Researcher of the **NICS Lab group***
- *OCCUS´21: Observatorio sobre captación, uso y almacenamiento de CO2 en la provincia de Málaga. **Ángel Enrique Salvo**. Professor of Botany and Director of the FYM-UMA Chair in Climate Change at the University of Malaga (**UMA**)*

10:45 – 11:15 h. Block II Presentation of scientific communications **SMART & SUSTAINABLE MOBILITY**

Moderate: **José Ramón de Andrés**. Member of the Board, Professional Association of Industrial Engineers of East Andalusia (**COIIAOR**)

- *El teletrabajo como aliado inesperado de la movilidad sostenible*
- *Factors influencing the intention to use a sustainable autonomous driving bus*

11:30 – 12:00 h. Block III Presentation of scientific communications **TERRITORIAL INTELLIGENCE & URBAN GOVERNANCE + SUSTAINABLE URBAN ECOSYSTEM**

Moderate: **Luis Octavio Frade**. Member of the Board, Professional Association of Architects of Málaga (**COAMALAGA**)

- *Evaluación y certificación de la seguridad en Smart cities*
- *Kunak Green Move: analysis of the relationship between mobility and air quality. **Miguel Escribano**. Business Development Director, Kunak*

12:15 – 12:45 h. Block IV Presentation of scientific communications **SUSTAINABLE ACTIONS IN CONSTRUCTION**

Moderate: **José Antonio Conde**. Secretary of the Professional Association of Quantity Surveyor of Málaga (**COAAT**)

- *Rehabilitación integral de la Colonia Pablo Iglesias con criterios de eficiencia energética. **María José Gutiérrez**.*
- *Un Buen Hogar: Respuesta replicable para nutrir el residuo en el sector de la construcción. **José María Mateo**.*



13:00 – 14:00 h. IGC Closing and best scientific communication award ceremony **Carlos Hernández Pezzi**
