



4. Partner

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CONCEPT	CONCEPT BREAKDOWN	SILVER (without stand)	SILVER	GOLDEN	PREMIUM
INSTITUCIONAL AGENDA	Invitation to the Welcome Reception	2	3	4	5
	Invitation to the Opening Act	2	4	8	10
NETWORKING	Invitation to the Networking lunch	2	4	8	10
	Networking agenda - Access include	1	2	3	4
PASSES	Attendance/invitation passes (access only)	25	25	30	40
PARALLEL ACTIVITY	Room for the organisation of a meeting or presentation	0	1	1	2
PROGRAMME AND CONTENT	Configuration and sponsorship of a thematic panel	0	0	1	1
	Inclusion of a speaker in a thematic panel	1	1	0	1
MARKET PLACE CITIES	Market Place Cities presentation	0	0	1	2
EXPOSITION	Semidesign stand	0	24m ²	36 m ²	Between 36-48 m ²
VISIBILITY	Banderole in central courtyard	1	1	2	2
	Sponsorship in a content forum **	0	0	0	1
	Networking area sponsorship	0	0	0	✓
	Logo/imagen en Speaker's Room	0	0	0	✓
	Lanyards with sponsor logo **	0	0	0	✓
	Branding and visibility (according to the level of sponsorship)	✓	✓	✓	✓

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Being a partner of **Greencities & S-Moving** offers outstanding advantages: high brand visibility and specific communication actions, greater involvement in the various areas of activity of the event, prominent presence in the institutional agenda, return on investment, as well as positioning and association of the image of the company or entity as one of the main actors in the smart cities and smart and sustainable mobility sectors.

Being a Greencities & S-Moving partner - additional benefits:

- Maximum brand visibility, both in marketing and communication materials and in the event graphics media.
- Generate synergies through presence in all areas of the event
- Personalization the proposal
- Positioning as a key agent in the smart cities and segmented action mobility sectors
- Personalized attention from the Greencities & S-Moving organizing team

Modalities of participation as a partner:

- Silver Partner without stand
- Silver Partner with stand
- Golden Partner
- Premium Partner

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Additional information:

Coordination of participation:

- The Greencities & S-Moving organization will make available to the sponsoring entity a contact person who will be responsible for centralizing the management of all elements included in the chosen sponsorship level.

Attendance, networking agenda and networking lunch:

- Once the booking process is completed, codes corresponding to the type of booth chosen will be sent by email. These codes must be introduced in the registration platform with the details of the people that will make use of them. For more information on what is included in each pass, **click here**:

Invitations to the institutional agenda

- Invitations to the institutional agenda are restricted to maximum institutional representation.

Programme and conten

- Participants of the content programme may suggest topics and /or speakers, but the Greencities & S-Moving organization, reserves the final right of decision based on the strategy for the 2021 edition.
- The deadline to confirm all the details related to the participation in the panel (topic, speakers, etc) is 23rd July.

Side event:

- Availability of a 60-pax FYCMA room for a workshop, activity or meeting that can be either open (any Greencities & S-Moving member can access) or closed (exclusively for guests of the sponsoring entity).

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Additional information:

Stand:

- **Delivery of the stand:** The stand is delivered turnkey.
- **Booth location:** Due to technical reasons, booth location within the exhibition area will depend on the type of booth booked (size, format, etc). Given these determining factors, the exhibitor will be able to select a location among the options provided by the organizing team. Said selection will be made by booking order
- Final graphic artworks for booth customization according to the corporate image must be provided by the exhibitor following the requirements established.
- The communication, dissemination and marketing elements corresponding to each level of sponsorship will be detailed in the participation proposal.
- Final graphic artworks for booth customization according to the corporate image must be provided by the exhibitor to the organization of Greencities & S-Moving in the time and form established.
- Elements of exclusive sponsorship: the items marked with an asterisk in the branding and visibility part of the breakdown table of the different levels of sponsorship are of exclusive sponsorship; that is, they can be sponsored by a single entity. If these items have already been contracted by another entity independently, the Greencities & S-Moving organization will propose an equivalent alternative in terms of visibility. Some of the exclusive sponsorship items (such as Content Forums) may be offered simultaneously by a public body.
- The branding and visibility items that do not have an asterisk are not exclusive sponsorship items; that is, they may be sponsored or include the corporate image of more than one company or entity.
- The organization of the Forum follows specific safety and social distancing measures as a result of the crisis caused by COVID-19. The guidelines may undergo certain changes depending on the evolution of the regulation regarding this aspect.

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More information and contact:

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