



3.Companies

3.2 Exhibition

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Participating in the exhibition area allows you to have visibility in front of a specialized public in different areas of activity of the smart cities and the intelligent and sustainable mobility. In this way, your company or entity will have the opportunity to present its products and/or services to administrations in general and municipalities in particular, as well as to other companies and entities in the sector.

Boosting internationalization, getting to know first-hand financing and investment tools, resources to encourage digitalization and bet on improving the competitiveness of your company are some of the advantages that participation in the event offers.

Greencities & S-Moving offer different forms of participation in the exhibition area, among which you will find the one that best adapts the needs of your company.

Why exhibit?

- High exposure area and brand awareness
- Branding
- Opportunity to showcase your portfolio of products and services
- Positioning as a benchmark company in your sector
- Broad range of booth options and formats
- Additional benefits included in the hiring (institutional agenda, dissemination..)

Booth options:

- Modular stand 12 sqm
- Modular stand 18 sqm
- Modular stand 24 sqm
- Semidesign Stand 24 sqm
- Only ground (minimum contracting 18 sqm)
- Only ground for vehicles (minimum contracting 18 sqm)

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Modular stand 12m2

What does it include?:

- Fair carpet
- Fair insurance
- Wi-fi
- Electrical panel and electricity consumption
- Lighting
- Furniture pack
 - ✓ 1 round table
 - ✓ 3 chairs
 - ✓ 1 stool
 - ✓ 1 counter with graphic (includes production and assembly. The design and the final arts must be provided by the customer)
- Company name on signage.

* The stand does not include graphics on the walls

10% discount for early-bird bookings (before 15 May 2021).

Access and invitations	
Access for exhibitor representatives	8
Invitations for clients, partners, etc	15
Networking	
Networking agenda	1
Networking lunch	1
Institutional agenda	
Invitation to the Welcome Reception (28 september)	1
Invitation to the Opening Act (29 september)	2

2.100 € + 10% VAT
Participation cost

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Modular stand 18m2

What does it include?:

- Fair carpet
- Fair insurance
- Wi-fi
- Electrical panel and electricity consumption
- Lighting
- Furniture pack
 - ✓ 1 round table
 - ✓ 3 chairs
 - ✓ 1 stool
 - ✓ 1 counter with graphic (includes production and assembly. The design and the final arts must be provided by the customer)
- Company name on signage.

* The stand does not include graphics on the walls

10% discount for early-bird bookings (before 15 May 2021).

Access and invitations	
Access for exhibitor representatives	8
Invitations for clients, partners, etc	20
Networking	
Networking agenda	2
Networking lunch	2
Institutional agenda	
Invitation to the Welcome Reception (28 september)	1
Invitation to the Opening Act (29 september)	2

2.664 € + 10% VAT

Participation cost

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Modular stand 24m2

What does it include?:

- Fair carpet
- Fair insurance
- Wi-fi
- Electrical panel and electricity consumption
- Lighting
- Furniture pack
 - ✓ 1 round table
 - ✓ 3 chairs
 - ✓ 1 stool
 - ✓ 1 counter with graphic (includes production and assembly. The design and the final arts must be provided by the customer)
- Company name on signage.

* The stand does not include graphics on the walls

10% discount for early-bird bookings (before 15 May 2021).

Access and invitations	
Access for exhibitor representatives	8
Invitations for clients, partners, etc	25
Networking	
Networking agenda	2
Networking lunch	2
Institutional agenda	
Invitation to the Welcome Reception (28 september)	2
Invitation to the Opening Act (29 september)	3

3.252€ + 10% VAT

Participation cost

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Semidesign stand 24m²

What does it include?:

- Fair carpet
- Fair insurance
- Wi-fi
- Electrical panel and electricity consumption
- 2 sockets
- Adjustable led lighting in truss
- Furniture pack :
 - 2 tótems de madera con gráficas (incluye producción y montaje. El diseño y la creatividad final deberán ser aportados por el cliente)
 - ✓ 2 wooden totems with graphics (includes production and assembly. The design and the final arts must be provided by the customer)
 - ✓ 1 round table
 - ✓ 3 chairs
 - ✓ 1 stool
 - ✓ 1 double sofa
 - ✓ 1 low table
 - ✓ 1 counter with graphic (includes production and assembly. The design and the final arts must be provided by the customer)
- Company name on signage.

10% discount for early-bird bookings (before 15 May 2021).

Access and invitations

Access for exhibitor representatives	8
Invitations for clients, partners, etc	25

Networking

Networking agenda	2
Networking lunch	2

Institutional agenda

Invitation to the Welcome Reception (28 september)	2
Invitation to the Opening Act (29 september)	3

3.996 € + 10% VAT

Participation cost

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Only floor

Minimum hiring: 18 m²

What does it include?:

- Ground
- Mounting fee
- Fair insurance
- Waste removal
- Wi-fi
- Required services are billed separately: Electricity consumption is mandatory

10% discount for early-bird bookings (before 15 May 2021).

Access and invitations	
Access for exhibitor representatives	8
Invitations for clients, partners, etc	25
Networking	
Networking agenda	2
Networking lunch	2
Institutional agenda	
Invitation to the Welcome Reception (28 september)	1
Invitation to the Opening Act (29 september)	2

85 €/m² + 10% VAT

Participation cost

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Only floor for vehicles

Minimum hiring: 18 m²

What does it include?:

- Ground
- Mounting fee
- Fair insurance
- Waste removal
- Wi-fi
- Required services are billed separately: Electricity consumption is mandatory

10% discount for early-bird bookings (before 15 May 2021).

Access and invitations	
Access for exhibitor representatives	8
Invitations for clients, partners, etc	25
Networking	
Networking agenda	2
Networking lunch	2
Institutional agenda	
Invitation to the Welcome Reception (28 september)	1
Invitation to the Opening Act (29 september)	2

60 €/m² + 10% VAT

Participation cost

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Communication and branding:

Participation with stand includes communication and branding actions:

- Company logo in the exhibitor and networking sections of the website.
- Company logo in the exhibitor and networking sections of the App.
- Company logo in the newsletters.
- Mention in the press kit.
- Mention in the floor plan at the entrance of the event.

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Additional information:

- **Set up:** Stands follow a turnkey delivery (except in the form of soil only).
- **Early-bird discount:** Early-bird discounts for bookings made before 15 May 2021 will only apply if the booking form is received signed and 50% of the the final amount (+10% VAT) is payed as a reservation before that date.
- **Booth location:** Due to technical reasons, booth location within the exhibition area will depend on the type of booth booked (size, format, etc). Given these determining factors, the exhibitor will be able to select a location among the options provided by the organizing team. Said selection will be made by booking order
- **Graphic:** The modular stands of 12, 18 and 24 m2 do not include graphics for the walls. Clients can hire the graphics separately. In case of contracting, the concepts included are production and assembly. The design and final creativity must be provided by the customer.

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Additional information:

- **Joint participations:** Booths for joint participations of several companies or entities are available, with a clear distinction between brand images. For more information, please contact the organizing team.
- **Attendance, networking agenda and networking lunch:** Once the booking process is completed, codes corresponding to the type of booth chosen will be sent by email. These codes must be introduced in the registration platform with the details of the people that will make use of them.
- **Social distancing measures:** The organization of the Forum follows specific safety and social distancing measures as a result of the crisis caused by COVID-19. The guidelines may undergo certain changes depending on the evolution of the regulation regarding this aspect.

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