



3.Companies

3.1 Content

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Participation at the Programme

Greencities & S-Moving includes among its main areas of activity the holding of specialized forums on current issues related to smart cities, digital territories, smart and sustainable mobility, circular economy, sustainability, investment and financing tools, the Sustainable Development Goals (SDG) and scientific research and dissemination. Success cases from cities, flagship projects, expert insights, current and future policies and strategies will be discussed at conference forums.

For this, you will find the following Forums:

- Green Forum
- S-Moving Forum
- Circular economy -SDG Forum
- International Greencities Congress (IGC)

Why participate?

- Opportunity to publicize an initiative or success case to a highly segmented audience
- Possibility of discussing, analyzing and debating the main current issues
- Positioning as a reference company or entity in your sector
- Great brand impact and presence

Options:

- Speaker in a thematic panel
- Speaker+ thematic panel sponsorship
- Configuration + thematic panel sponsorship

Speaker in a thematic panel

Participate as a speaker in one of the thematic panels defined by the organization of Greencities & S-Moving, in which experts, companies and institutions come together to address the main current issues.

From the content area of the event, we will advise you on the panels that best suit your needs and the topic and/or success case you want to present.

What does it include?

Access passes	
Speaker pass (includes access to the Forum, invitation to the Welcome Reception on 28th September and invitation to the Opening Act on 29th September)	1
Invitations for clients, partners, etc (access only: exhibition area and thematic panels)	5
Networking	
Networking agenda (access to the Forum and opportunity to arrange meetings with other attendees)	2
Networking lunch (29th September)	1

Communication and branding:

- Company logo in the networking section of the website
- Greencities & S-Moving APP
- Mention in press kit
- Presence in online programme
- Presence in Forum screens

2.250 € + 10% VAT

Participation cost

Speaker + thematic panel sponsorship

Length: **1h**

Participate as a speaker representing your company in one of the thematic panels defined by the organizing team of Greencities & S-Moving, bringing together experts, companies and institutions to address the main current issues.

Get more visibility and positioning by leveraging the advantages of sponsorship from one of the expert panels.

What does it include?

Access passes	
Speaker pass (includes access to the Forum, invitation to the Welcome Reception on 28th September, invitation to the Opening Act and networking lunch on 29th September)	1
Invitations for clients, partners, etc (access only: exhibition area and thematic panels)	15
Networking	
Networking agenda (access to the Forum and opportunity to arrange meetings with other attendees)	2
Networking lunch (29th September)	2

Communication and branding:

- Logo in sponsored thematic panel screen
- Logo in online programme
- Specific press release
- Company logo in the participants section of the website
- Greencities & S-Moving APP
- Mention in press kit
- Mention in social media

4.000 € + 10% VAT

Participation cost

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Configuration + thematic panel sponsorship

Length: 1h

This option allows to define your own thematic panel, including the topic covered and the participants (1 moderator and 4 speakers), prior agreement with the content area of the Greencities & S-Moving organizing team and will always deal with topical and vertical topics of the event.

The sponsorship of the panel increases visibility and brand presence.

What does it include?

Access passes

Speaker pass (includes access to the Forum, invitation to the Welcome Reception on 28th September, , invitation to the Opening Act and networking lunch on 29th September)	1
Invitations for clients, partners, etc (access only: exhibition área and thematic panels)	20

Networking

Networking agenda (access to the Forum and opportunity to arrange meetings with other attendees)	3
Networking lunch (29th September)	4

Institucional Agenda

Invitation to the Welcome Recepción (28th September)	1
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Comunication and branding:

- Logo in sponsored thematic panel screen
- Logo in online programme
- Specific press release
- Company logo in the participants section of the website
- Greencities & S-Moving APP
- Mention in press kit
- Mention in social media

5.500 € + 10% VAT

Participation cost

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Additional information:

- The organization participating in the content programme may suggest topics and / or speakers, but the organization Greencities & S-Moving, reserves the final right of decision based on the strategy for the 2021 edition.
- Details related to the participation in the Programme (date, time, topics, etc) will be discussed and arranged with the content area of the organizing team of the event.
- The deadline to confirm all the details related to the participation in the Programme (topic, speakers, etc) is 23rd July
- Once the booking process is completed, codes corresponding to the type of participation chosen will be sent by email. These codes must be introduced in the registration platform with the details of the people that will make use of them. For more information on what is included in each pass, click here :
- Startups * who wish to participate in one of the thematic panels may benefit from a special discount price, paying only 25% of the fare.

**As defined in the public consultation for the preparation of the text of the preliminary draft of the "Startups Ecosystem Development Act"*

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