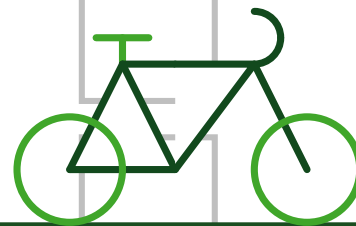


MÁLAGA 2019
27-28 MAR.



Greencities

10th Forum of Urban Intelligence and Sustainability



CITIES IN
PROGRESS

www.greencitiesmalaga.com | #GreencitiesMLG

What it is?

Greencities is the meeting point of all the agents involved in **Smart Cities** construction. It is the forum to talk about future cities, and it is an initiative shared among institutions, municipalities, businesses and professionals focused on the projection of **sustainable and smart cities**.

Project creation, personal networking, the offering of services, the sharing of experiences and the reaching of inspirations is possible on Smart Cities development. Any possibility of building a future becomes real in **Greencities** due to an unique opportunity of networking with all the agents implied, in an environment that helps to **inspire** and **develop** the cities of the future. The 10th Greencities will be held on the Trade Fairs and congress Center of Málaga, on March 27th and 28th.

Visitor profile

- Institutional representatives
- Public Administration officers
- Architecture, consulting, economy, ITCs, engineering, environment, tourism, economy and urbanism professionals
- Facilities managers and administrators
- Prescriptors of city solutions
- Entrepreneurs with innovation projects
- Professionals and companies headed to digital transformation and technological solutions for Smart Cities
- Researchers and postgraduate students

When and where?

- **DATE:** 27th and 28th March 2019
- **EDITION:** Tenth
- **FREQUENCY:** Annual
- **TIMETABLE:** From 9.00 a.m. to 7.00 p.m.
- **CHARACTER:** Professional
- **SCOPE:** International
- **PLACE:** Trade Fairs and Congress Center of Málaga, Spain

Last edition data

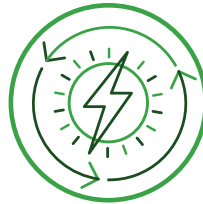
- More than **170** companies in the exhibition hall
- More than **270** cities participating
- More than **50** local administrations at the Networking
- More than **260** specialists at the Forums
- More than **3.800** professional visitors
- More than **3.500** meetings held

Themes



GOVERNMENT AND CITIZENSHIP PARTICIPATION

E-Administration
Smart tourism
Accessibility
Citizenship participation



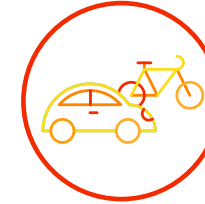
ENERGY

Renewable energy
Energy efficiency



ECONOMY

Financing
Internationalization
Entrepreneurship



MOBILITY

Electric mobility
Autonomous mobility
Smart transport
Urban mobility



ENVIRONMENT

Water
Pollution
Waste management



EDIFICATION

Urbanism
Sustainable rehabilitation
Architecture



TECHNOLOGICAL SOLUTION

TICs, IoT, big data
Digital transportation
Cybersecurity
4.0 ecosystems
RPAS

Why participate?

STRATEGIC POSITIONING

Meeting point of the reference cities and businesses in the smart cities sector.

BUSINESS

It is the only forum where there is a direct networking among business, professionals and cities through the networking agenda

INTERNATIONALIZATION

Scenery of reverse trade mission segmented with international buyers. Latinoamerican institutions with action plans for the development of smart cities will be represented.

DISCUSSION

City development will be discussed in the forums by the principal agents and business involved in it.

EXPERIENCE

Nine editions as the national reference forum in Spain.

ALLIANCE







Present and future agreement developer.







Shall we sit to talk about the future?

- 100% Professional encounter oriented to national and international business generation.
- Contact among cities, companies and professionals.
- Profitability: Potential clients gathered in the same space.
- Local public demand searching for specialized providers.
- Personalised B2B meetings.

Activities areas participants objective 2019


	ACTIVITIES AREAS	PARTICIPANTS	OBJECTIVE
	ICT's and Sustainability Forum	Experts, institutional personalities and leaders from the smart cities sector	<ul style="list-style-type: none"> • To discuss and share the visions and ideas that will shape the future.
	Exhibition Area	Private and public businesses and institutions	<ul style="list-style-type: none"> • To show and present products and services. • To reinforce brand image.
	Networking	Cities, public entities, businesses, professionals	<ul style="list-style-type: none"> • To settle a meeting agenda through an on line tool to cooperate, generate commercial agreements and set new initiatives and projects.
	Elevator Pitch Call for Startups	Businesses and startups	<ul style="list-style-type: none"> • To share products, experiences and success cases, everything that can be offered to the future. • To present new products, ideas and businesses to the market.
	International Greencities Congress - IGC	Businesses and researches	<ul style="list-style-type: none"> • To generate and promote knowledge. • To present the latest advances in the development of smart and sustainable cities. • To promote good practices.
	Networking Lunch	Businesses, institutional and local administration officers, and professionals.	<ul style="list-style-type: none"> • To take advantage of synergies and increase the opportunities of doing networking in a friendly environment.

Ways to participate


	Sqm	Agenda	Lunch	15' presentation	Furniture				Tariffs*	
					Table 	Chair 	Stool 	Counter 		
Exhibitor	Stands	12	1	2		1	3	1	1	1.800 €
	18	2	2	1	1	3	1	1	2.430 €	
	24	2	2	1	1	3	1	1	3.000 €	
	36	2	2	1	2	6	2	2	4.140 €	
	48	2	2	1	3	9	3	3	5.040 €	
Information point (entrepreneurs and startups)	4	1	1	-	1	3	-	-	600 €	
Only floor	>=12Sqm	1	1 c/12Sqm	-	-	-	-	-	95€/Sqm	
Partners	Silver Partners	24	4	4	Characteristics and description in the next page				10.200 €	
	Golden Partners	36	6	6					15.000 €	
	Premium Partners	48	8	8					25.000 €	
	Promoter	120	Personalised proposal				> 50.000€			
Commercial presentations and conference	TIC & Sustainability Forum	-	1	2	20' conference or presence in thematic panel				3.000 €	
	International Greencities Congress- IGC	-	1	1	Presentation if selected by the scientific committee				350 €	
Networking	Enrolment	-	1	-	-				150 €	
	Enrolment + Lunch	-	1	1					200 €	
Entrance	Professional Visitor	-		Access to exhibition hall and forums				20 €		
	Professional visitor + lunch	-	1	Access to exhibition hall and forums				100 €		

* VAT not included (10 %)

Participe in greencities / Exhibitor

A. STAND	From 1.800 €/12 sqm	B. ONLY FLOOR	From 1.140 €/12 sqm
<p>Includes:</p> <ul style="list-style-type: none"> <input type="radio"/> Floor space rental and white chipboard wood walls. <input type="radio"/> Company name on the front of the stand. <input type="radio"/> Fair monocolour carpet. <input type="radio"/> Lighting, electrical panel and consumption, one inlet base <input type="radio"/> Fair insurance <input type="radio"/> Furniture (depending on sqm contracted) <input type="radio"/> Networking agenda (number depending on sqm contracted) <input type="radio"/> Networking lunch (number depending on sqm contracted) <input type="radio"/> Inclusion of the company as exhibitor in the web page and newsletters <input type="radio"/> Presentation in Green Lab (from 18 sqm contracted) <input type="radio"/> Badges (number depending on sqm contracted)  <p>* Guideline image</p>		<p>Includes:</p> <ul style="list-style-type: none"> <input type="radio"/> Renting space (minimum 12 sqm) <input type="radio"/> Fair insurance <input type="radio"/> Networking agenda (number depending on sqm contracted) <input type="radio"/> Networking lunch (number depending on sqm contracted) <input type="radio"/> Inclusion of the company as exhibitor in the web page and newsletters <input type="radio"/> Badges (number depending on sqm contracted) 	
C. INFORMATION POINT		600€/ 4 sqm	
		<p>Includes:</p> <ul style="list-style-type: none"> <input type="radio"/> Back chipboard wood wall <input type="radio"/> Graphic in back wall (1 x 1 m, design provided by the client) <input type="radio"/> Fair monocolour carpet <input type="radio"/> Lighting <input type="radio"/> Paquete mobiliario: <ul style="list-style-type: none"> One networking lunch One networking agenda 1 table, 3 chairs <p>Exclusive for startups</p>	

Participe in Greencities / Partners

	SILVER PARTNER	GOLDEN PARTNER	PREMIUM PARTNER
Space	24 sqm in preferential area	36 sqm in preferential area	48 sqm in preferential area
Forums	Presence in one of the ICT's and Sustainability Forum thematic panels, principal debate forum.	Presence in one of the ICT's and Sustainability Forum thematic panels, principal debate forum.	Partner in one of the ICT's and Sustainability Forum thematic panels, principal debate forum. Includes participation in one of them with a representative.
Branding	<p>Silver partner treatment Presence in:</p> <ul style="list-style-type: none"> • Graphic support with all Greencities sponsors • Press releases • Sponsor List • Press conference • Opening ceremony • Floorplan directory • Greencities web page • Entrance photocall • Newsletter with information about the partner and its participation  <p>* Guideline image</p>	<p>Everything included in Silver partner plus:</p> <ul style="list-style-type: none"> • One central courtyard flag (production and set up included, design to be provided by partner) • Suspended circular element with logo at stand  <p>* Guideline image</p>	<p>Everything included in Premium partner plus:</p> <ul style="list-style-type: none"> • One central courtyard flag (production and set up included, design to be provided by partner) • Graphic support in ICT's and Sustainability Forum  <p>* Guideline image</p>

Solicite descripción técnica y ampliada de los distintos modelos de participación como partner

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